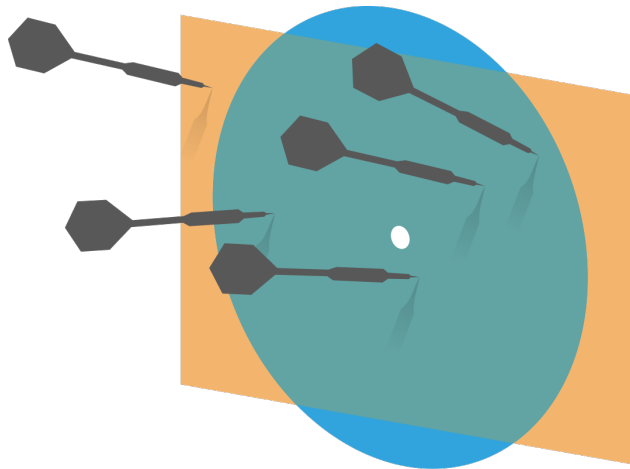


# Probability and Statistics for Computer Science



Credit: wikipedia

“Unsupervised learning is arguably more typical of human and animal learning...” --- Kelvin Murphy, former professor at UBC

# Last time

- ✱ Curse of dimensions
- ✱ Unsupervised learning
- ✱ Clustering

# Objectives



Q. Is k-means clustering deterministic?

A. Yes

B. No



# K-means clustering example: Portugal consumers

- ✱ The dataset consists of the annual grocery spending of 440 customers
- ✱ Each customer's spending is recorded in 6 features:
  - ✱ fresh food, milk, grocery, frozen, detergents/paper, delicatessen
- ✱ Each customer is labeled by: 6 labels in total
  - ✱ Channel (Channel 1 & 2) (Horeca 298, Retail 142)
  - ✱ Region (Region 1, 2 & 3) (Lisbon 77, Oporto 47, Other 316)

# Lisbon, Portugal

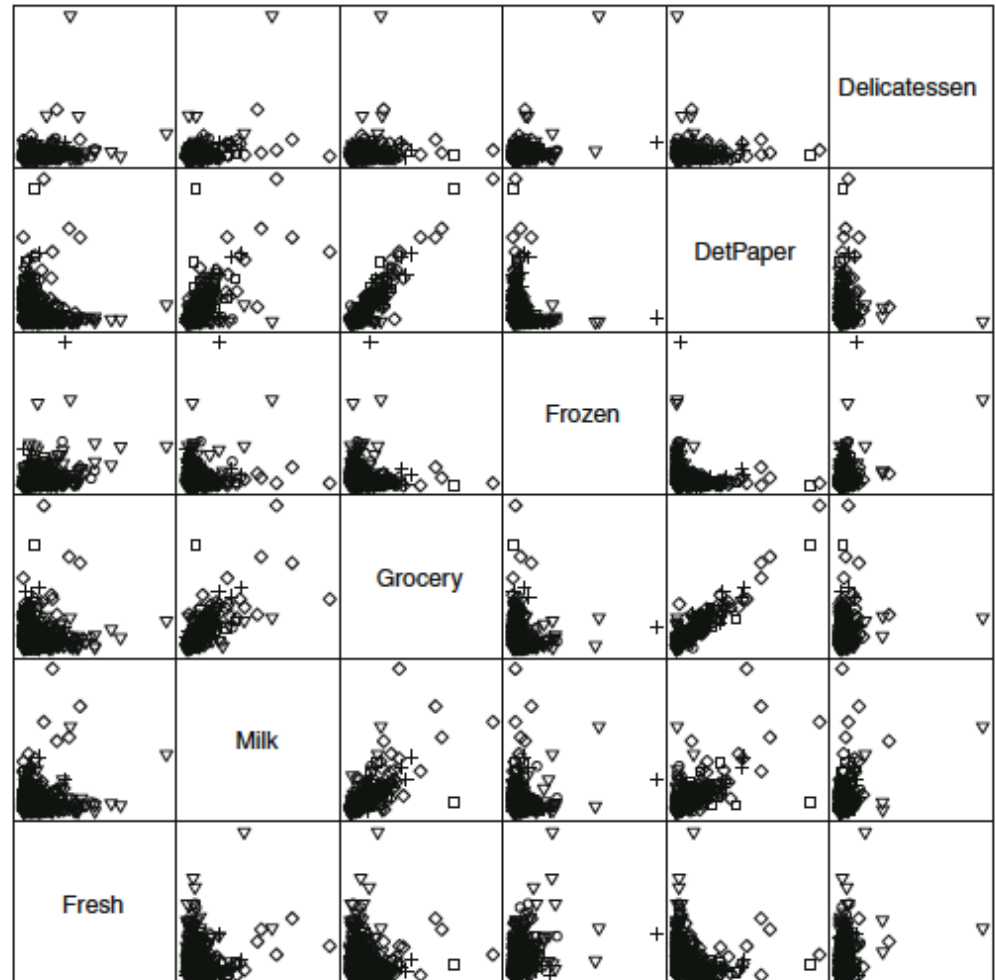


# Oporto, Portugal



# Visualization of the data

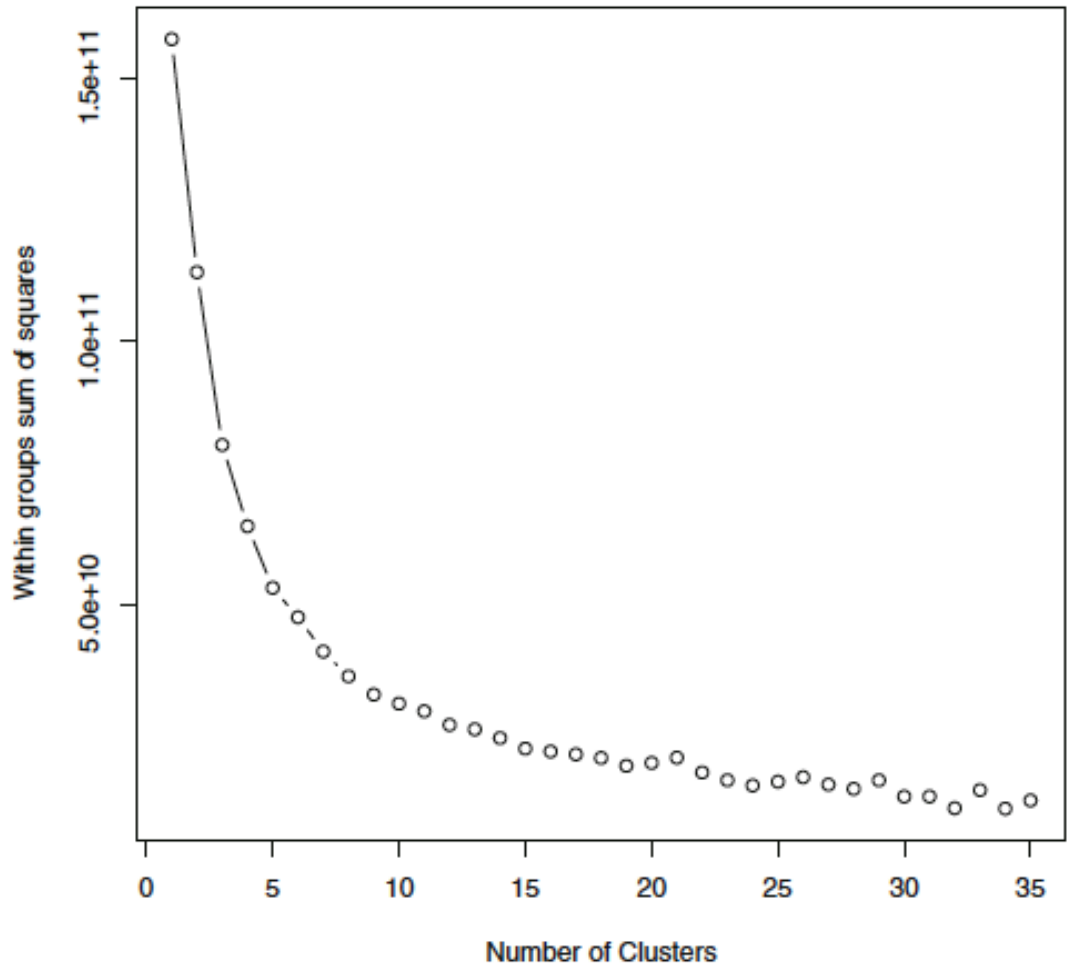
- ☀ Visualize the data with scatter plots
- ☀ We do see that some features are correlated.
- ☀ But overall we do not see significant structure or groups in the data.



Scatter Plot Matrix

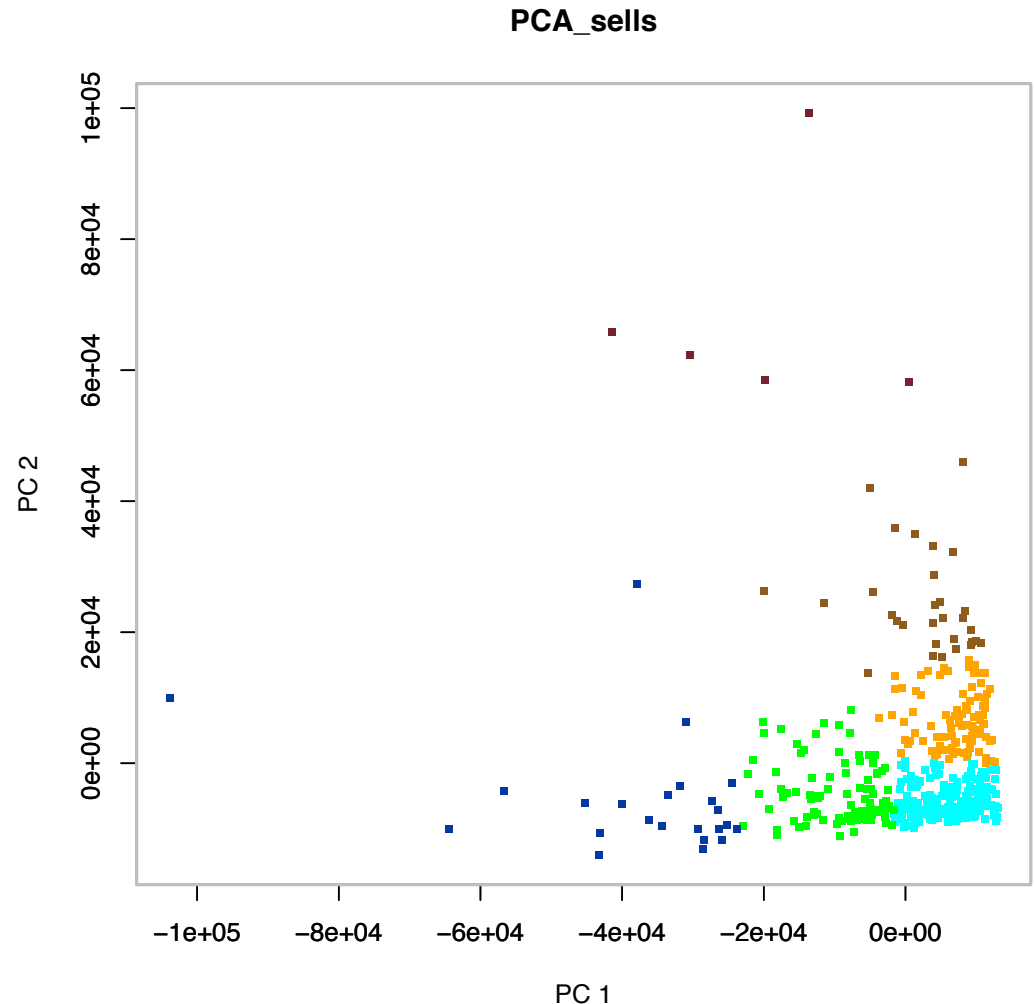
# Do kmeans and choose k through the cost function

It's good to pick a **k** around the knee:  
I choose 6 for it matches the number of labels



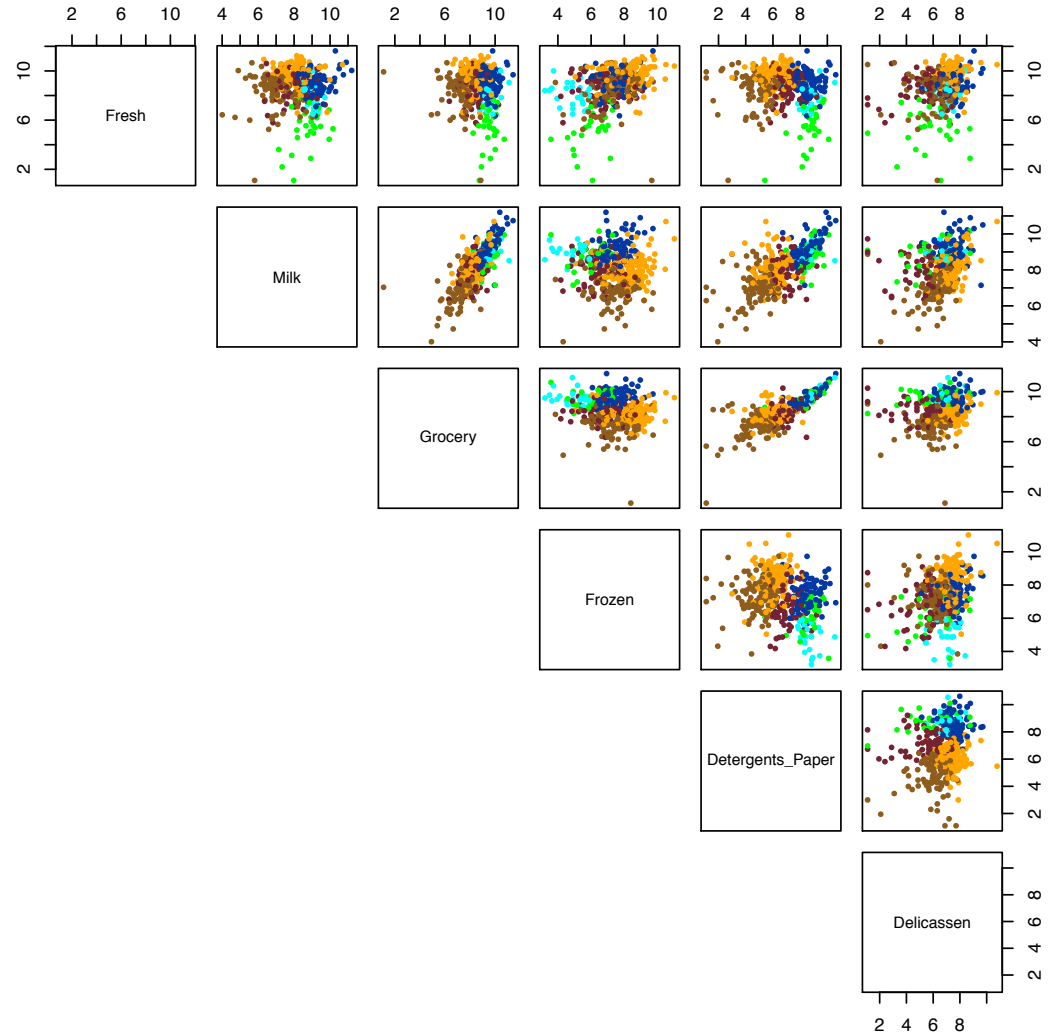
# Visualization of the data (PCA)

- ✱ PCA does show some separation. **Colors are the clusters**
- ✱ Data points show large range of dynamics!



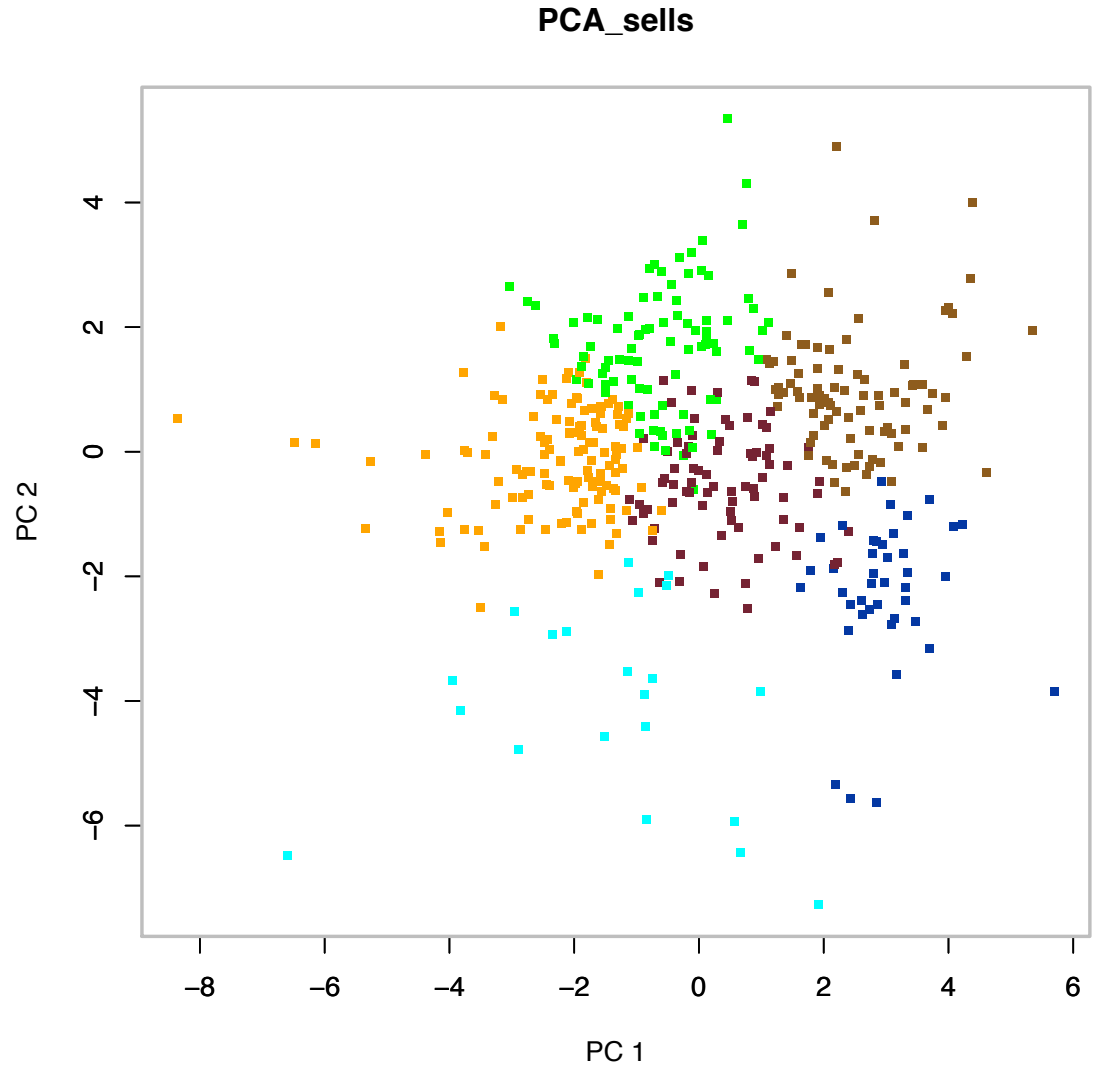
# Do log transform of the data

- ✱ Log transform the data
- ✱ Do scatter plot matrix after the log transform
- ✱ Do the kmeans and color the clusters identified by k-means



# PCA after log transformation: Clusters

Colors show the **clusters** identified by k-means

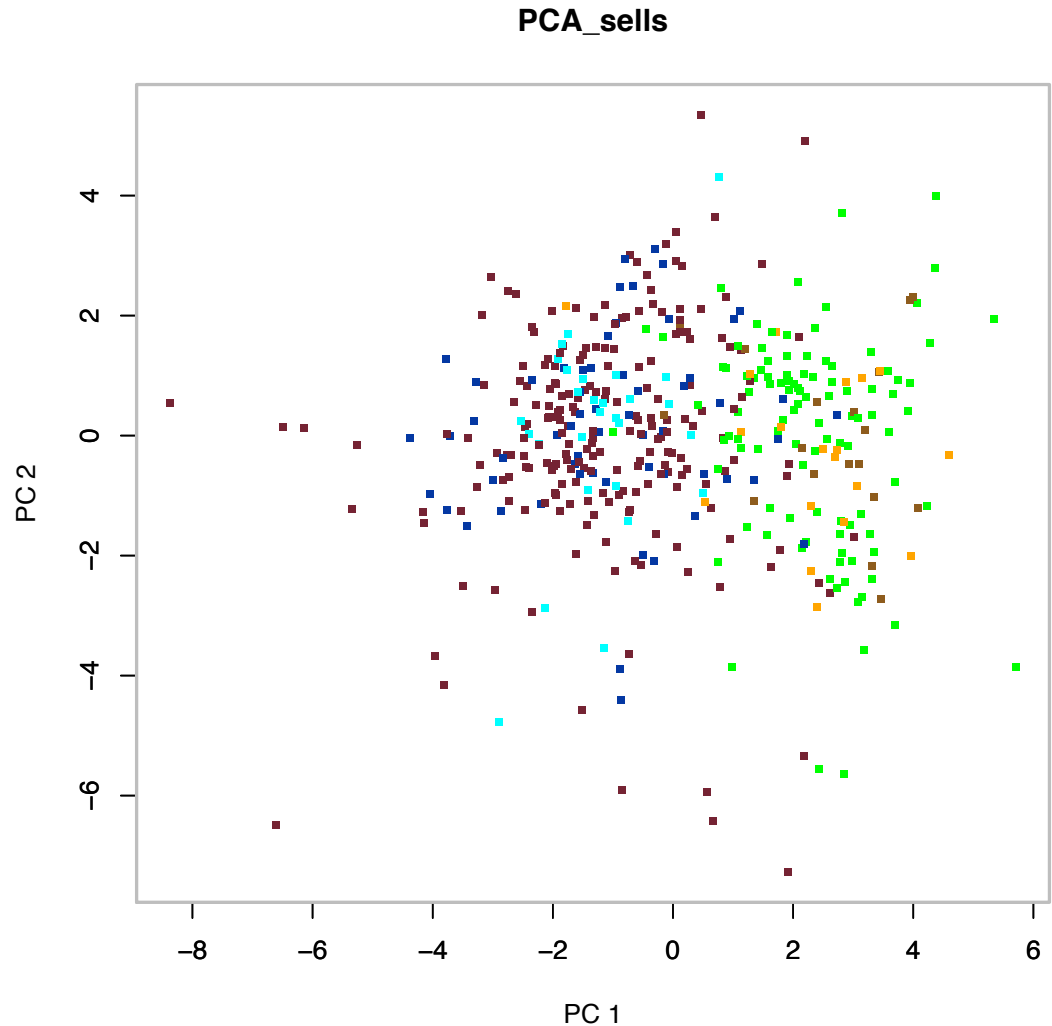




# PCA after log transformation

Colors show the  
**Channel-region**  
labels

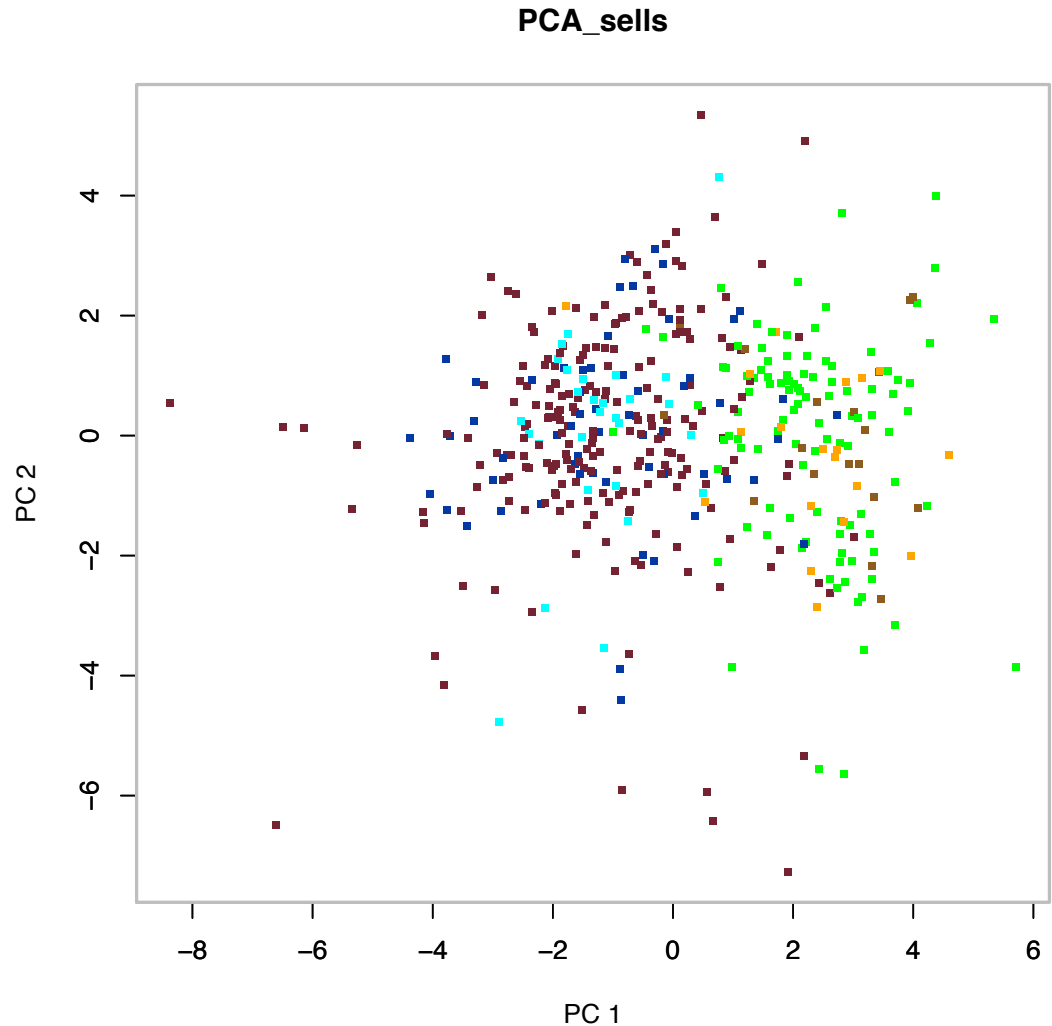
What does this  
tell us?



# PCA after log transformation

Colors show the  
**Channel-region**  
labels

Channels differ a  
lot



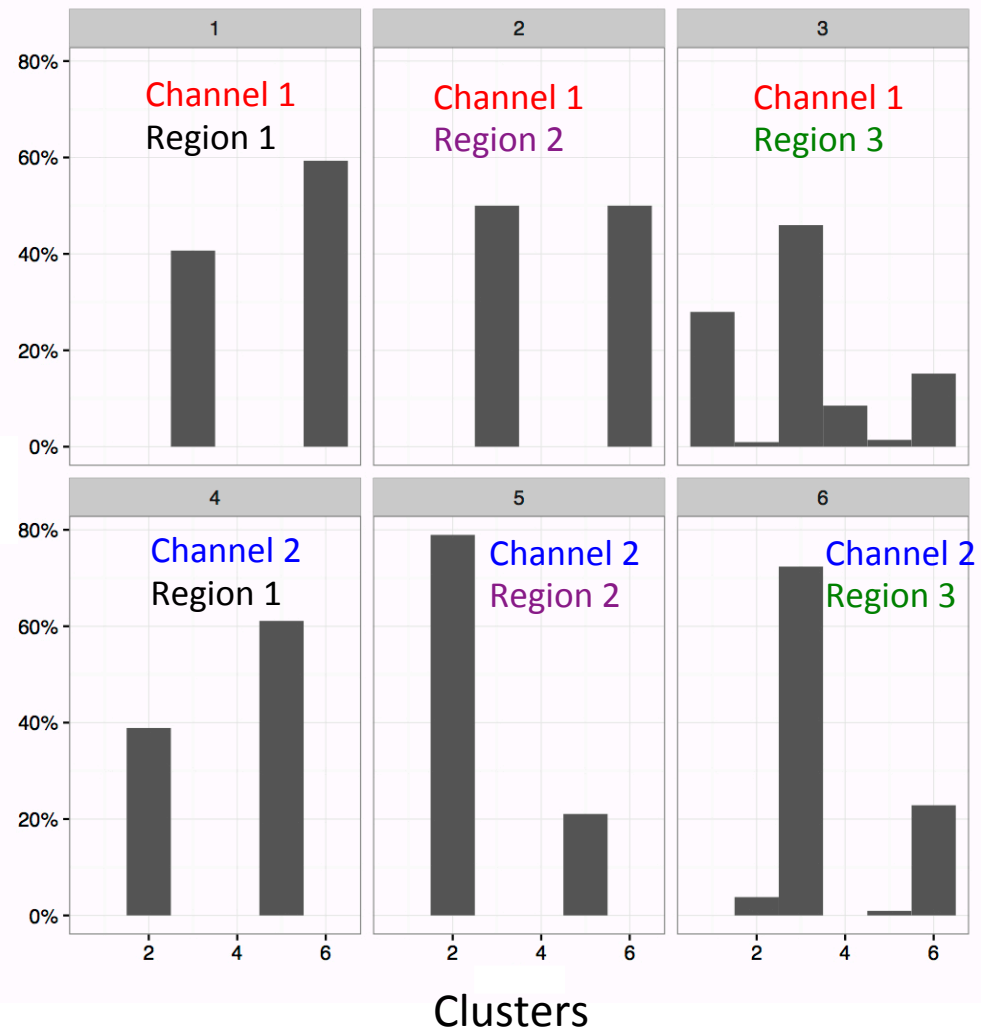
# Cluster center histogram of the Portugal grocery spending data

- For each channel/region, we make a histogram of customers that map to each of the **6 cluster centers**.

What do you see?

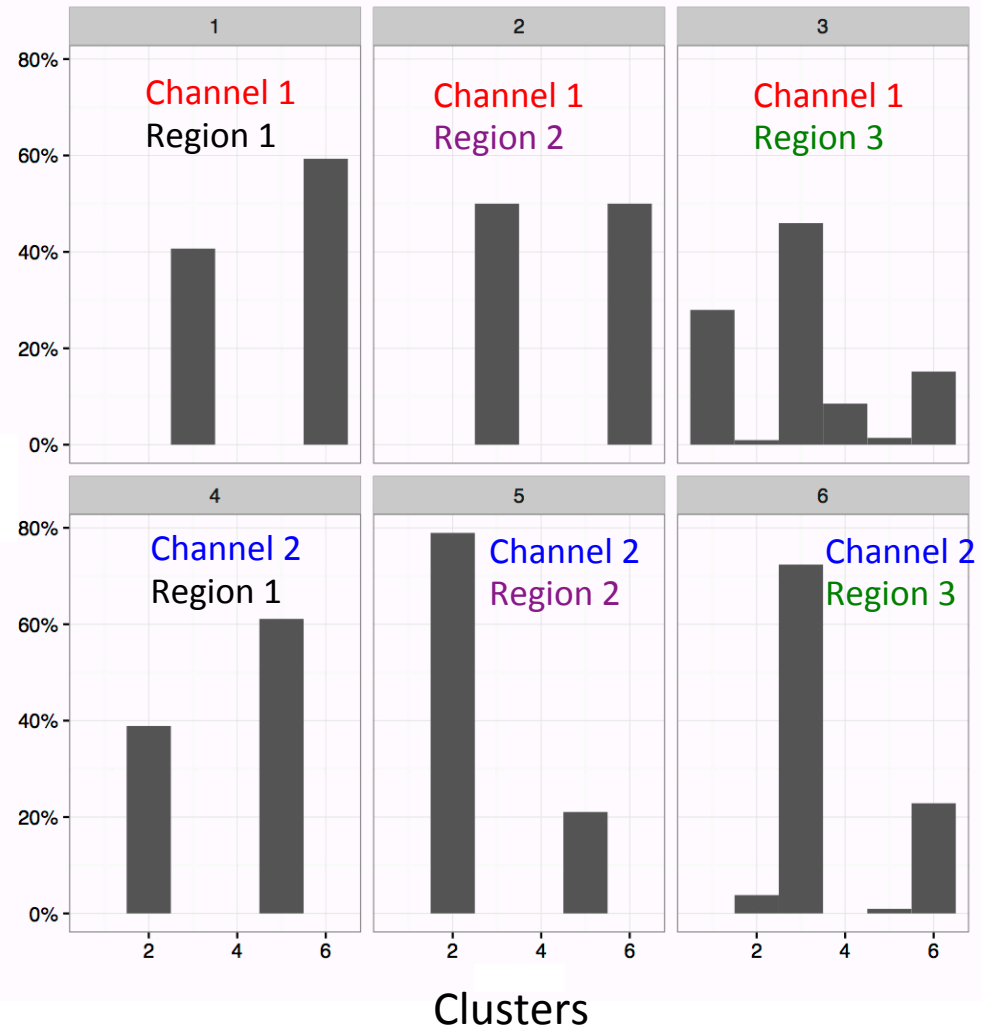
**Channel1:** Horeca  
**Channel2:** Retail

**Region1:** Lisbon  
**Region2:** Oporto  
**Region3:** Other



# Cluster center histogram of the Portugal grocery spending data

- ✱ For each channel/region, we make a histogram of customers that map to each of the 6 cluster centers.
- ✱ **Channels are significantly different!**
- ✱ **Region 3 is special**
- ✱ **Is it enough to plot the percentage?**



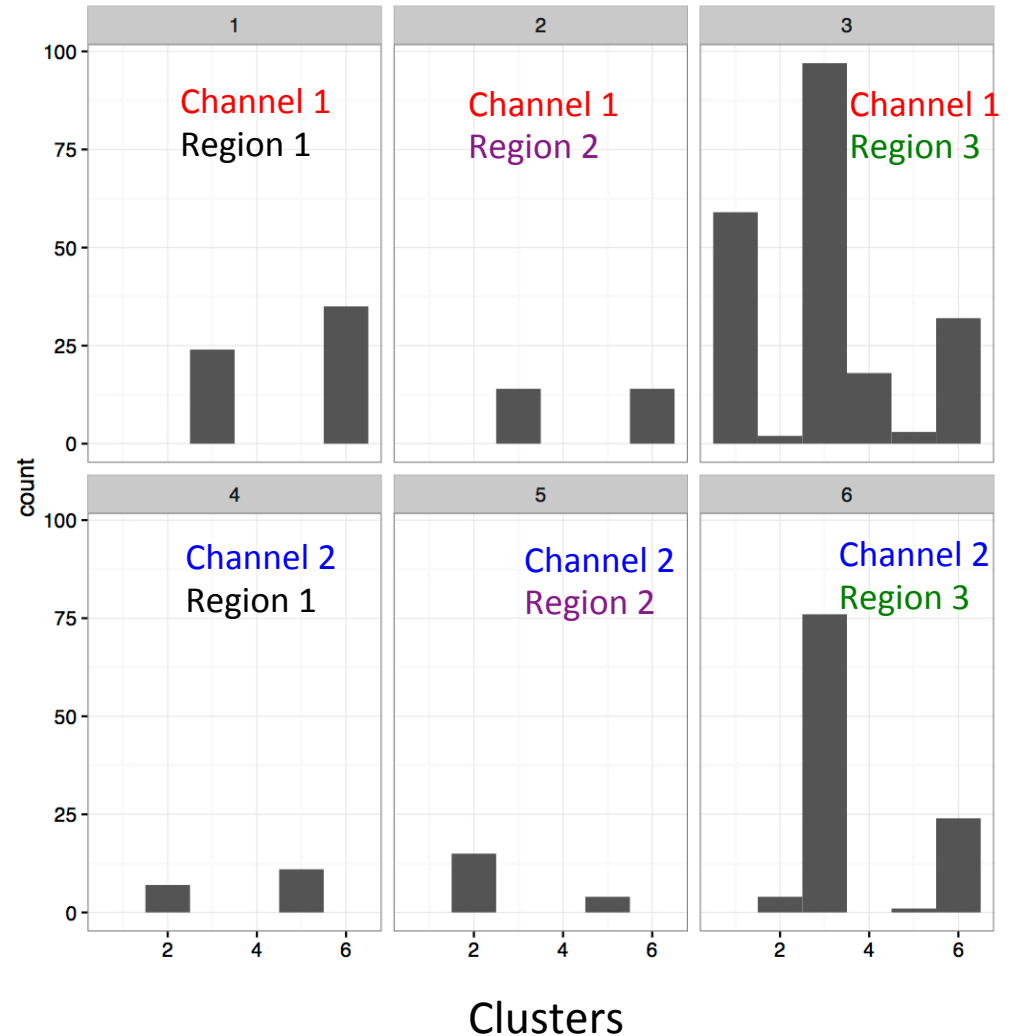
# Cluster center histogram of the Portugal grocery spending data

- ✱ For each channel/region, we make a histogram of customers that map to each of the 6 cluster centers.

- ✱ **Channels are significantly different!**

- ✱ **Region 3 is special**

- ✱ **Count matters depending on the purpose**



Q. What can we do with cluster center histograms?

- A. investigate the feature patterns of data groups
- B. Classify new data with the cluster center histograms.
- C. Both A and B.

# Markov Chain

- ✱ Motivation
- ✱ Definition of Markov model
- ✱ Graph representation – Markov chain
- ✱ Transition probability matrix
- ✱ The stationary Markov chain
- ✱ The pageRank algorithm

# Motivation

- ✱ So far, the processes we learned such as **Bernoulli and Poisson** process are sequences of **independent** trials.
- ✱ There are a lot of real world situations where sequences of events are **Not independent** In comparison.
- ✱ Markov chain is one type of characterization of a series of **dependent** trials.



# An example of dependent events in a sequence

I had a glass of wine with my grilled \_\_\_\_\_

# An example of dependent events in a sequence

## Google Books Ngram Viewer

Graph these comma-separated phrases:   case-insensitive

between  and  from the corpus  with smoothing of  [Search lots of books](#)

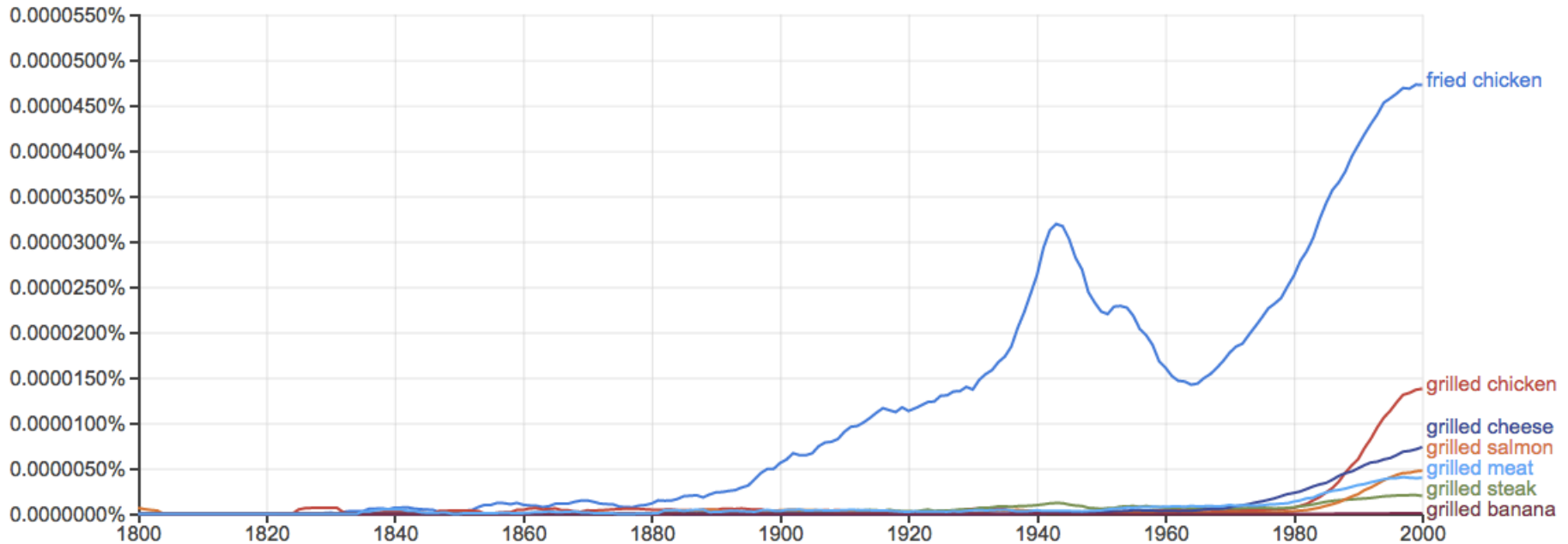


# An example of dependent events in a sequence

## Google Books Ngram Viewer

Graph these comma-separated phrases:   case-insensitive

between  and  from the corpus  with smoothing of . [Search lots of books](#)



(click on line/label for focus)

# Markov chain

- ✱ Markov chain is a process in which outcome of any trial in a sequence is **conditioned by the outcome of the trial immediately preceding, but not by earlier ones.**
- ✱ Such dependence is called **chain dependence**



Andrey Markov (1856-1922)

# Markov chain in terms of probability

- ✱ Let  $X_0, X_1, \dots$  be a sequence of discrete finite-valued random variables
- ✱ The sequence is a Markov chain if the probability distribution  $X_t$  only depends on the distribution of the immediately preceding random variable  $X_{t-1}$

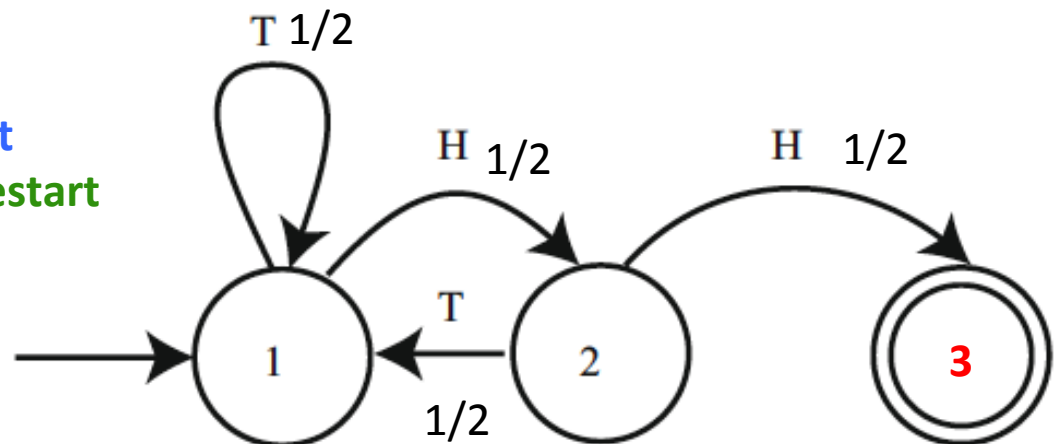
$$P(X_t | X_0, \dots, X_{t-1}) = P(X_t | X_{t-1})$$

- ✱ If the conditional probabilities (transition probabilities) do **NOT change with time**, it's called **constant Markov chain**.  
$$P(X_t | X_{t-1}) = P(X_{t-1} | X_{t-2}) = \dots = P(X_1 | X_0)$$

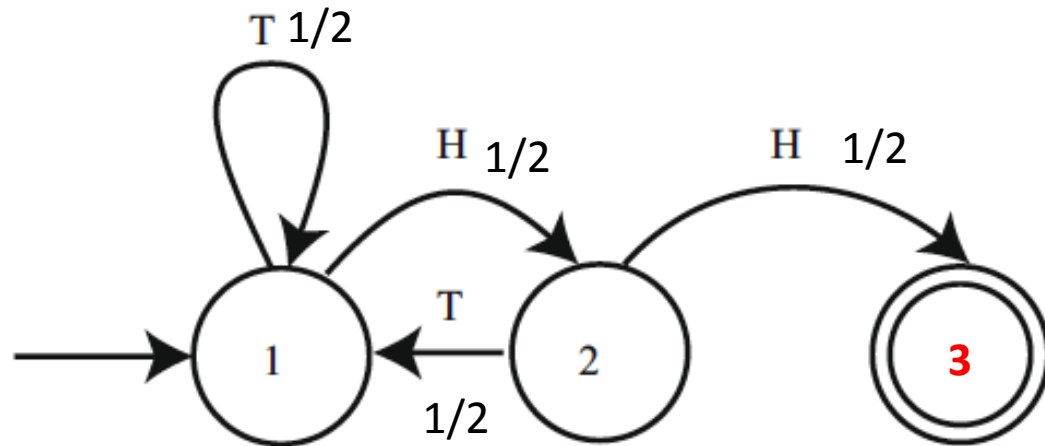
# Coin example

- \* Toss a fair coin until you see two heads in a row and then stop, what is the probability of stopping after exactly  $n$  flips?
- \* Use a state diagram, which is a **directed graph**. Circles are the states of likely outcomes. Arrow directions show the direction of transitions. Numbers over the arrows show transition probabilities.

- 1 -> Start or just had tail/restart
- 2 -> had one head after start/restart
- 3 -> 2heads in a row/Stop



# Is this a Markov chain? And why?



# Is this a Markov chain? And why?

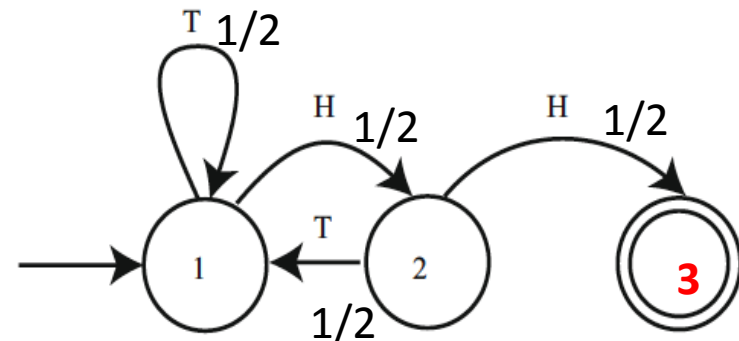
Yes. Because for each trial, the probability distribution of the outcomes is only conditioned on the previous trial.



# The model helps form recurrence formula

✱ Let  $p_n$  be the probability of stopping after  $n$  flips

$$p_1 = 0 \quad p_2 = 1/4 \quad p_3 = 1/8 \quad p_4 = 1/8 \quad \dots$$



# The model helps form recurrence formula

- ✱ Let  $p_n$  be the probability of stopping after  $n$  flips

$$p_1 = 0 \quad p_2 = 1/4 \quad p_3 = 1/8 \quad p_4 = 1/8 \quad \dots$$

- ✱ If  $n > 2$ , there are two ways the sequence starts

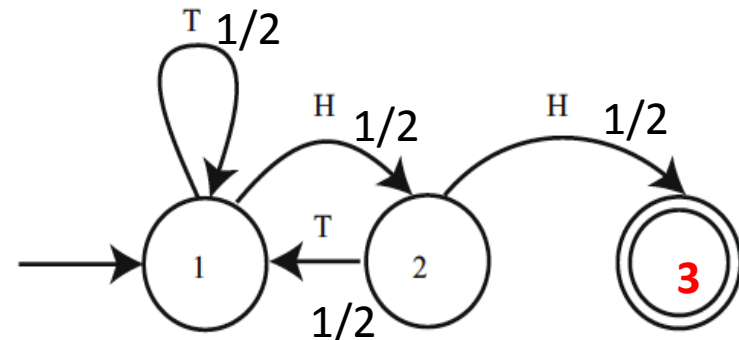
- ✱ Toss T and finish in  $n-1$  tosses

- ✱ Or toss HT and finish in  $n-2$  tosses

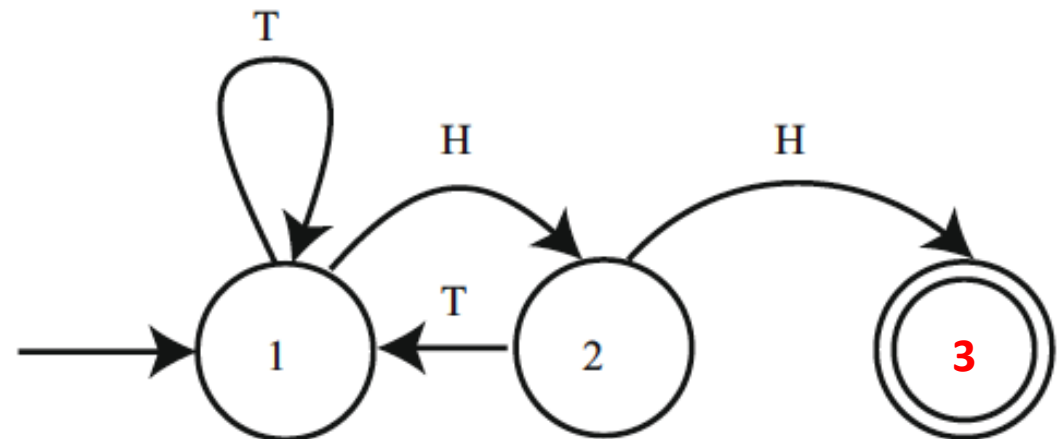
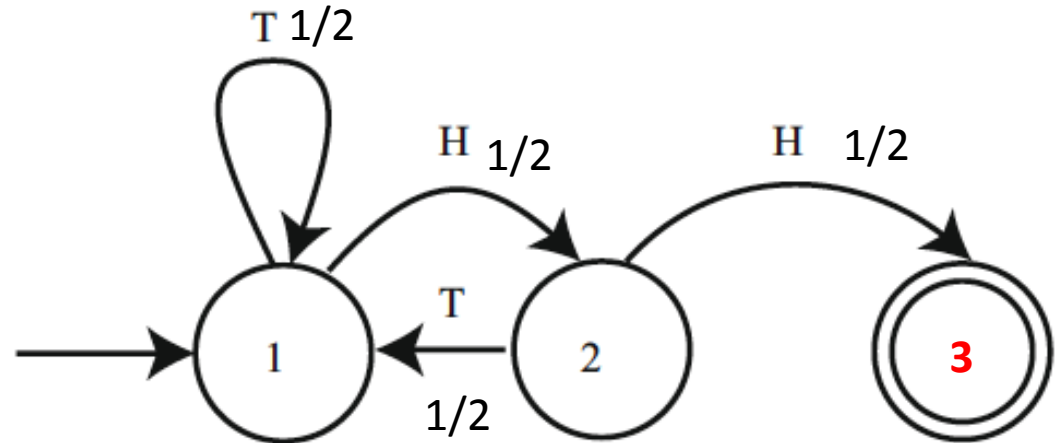
- ✱ So we can derive a recurrence relation

$$p_n = \frac{1}{2}p_{n-1} + \frac{1}{4}p_{n-2}$$

$\uparrow$   $\uparrow$   
P(T)      P(HT)

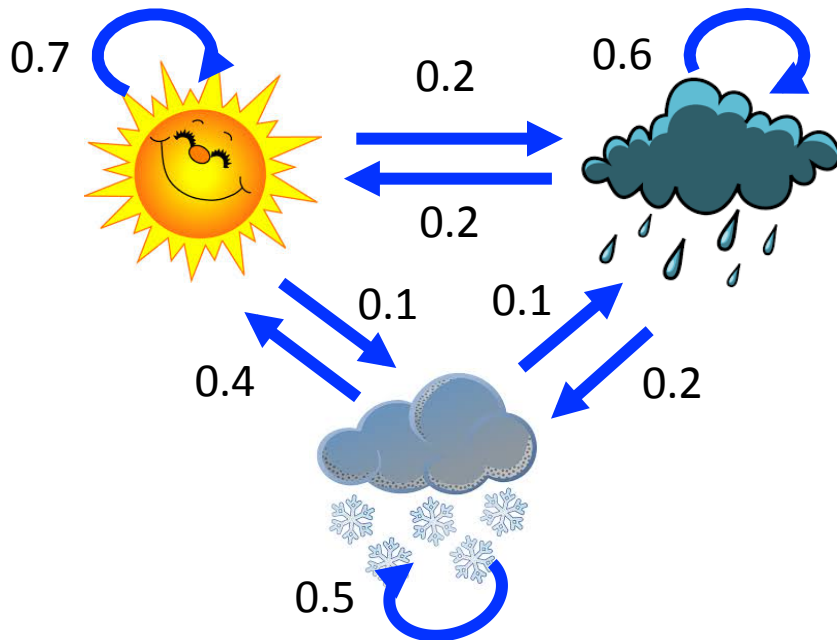


# Transition probability btw states



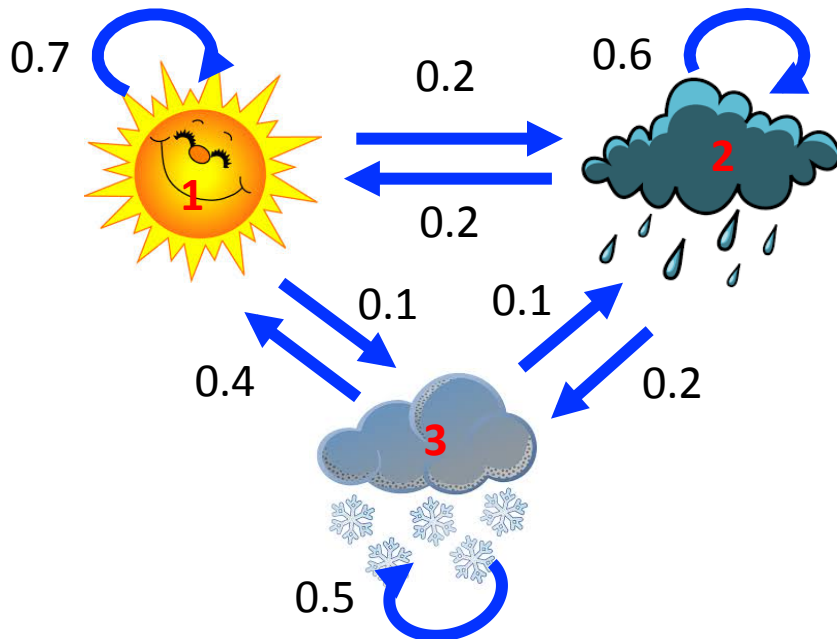
# Transition probability matrix: weather model

- Let's model daily weather as one of the three states (Sunny, Rainy, and Snowy) with Markov chain that has the transition probabilities as shown here.



# Transition probability matrix: weather model

- Let's model daily weather as one of the three states (Sunny, Rainy, and Snowy) with Markov chain that has the transition probabilities as shown here.



$i$ , the current state at time point  $t$   
 $j$ , the next state at time point  $t+1$

$$P = \begin{matrix} & \begin{matrix} \text{Sunny} & \text{Rainy} & \text{Snowy} \end{matrix} \\ \begin{bmatrix} 0.7 & 0.2 & 0.1 \\ 0.2 & 0.6 & 0.2 \\ 0.4 & 0.1 & 0.5 \end{bmatrix} & \begin{matrix} \text{Sunny} \\ \text{Rainy} \\ \text{Snowy} \end{matrix} \end{matrix}$$

The transition probability matrix

Q: The transition probabilities for a node sum to 1

A. Yes.

B. No.

Only the row sum is 1, that is: the probabilities associated with outgoing arrows sum to 1.

# Additional References

- ✱ Robert V. Hogg, Elliot A. Tanis and Dale L. Zimmerman. “Probability and Statistical Inference”
- ✱ Kelvin Murphy, “Machine learning, A Probabilistic perspective”

See you next time

*See  
You!*

