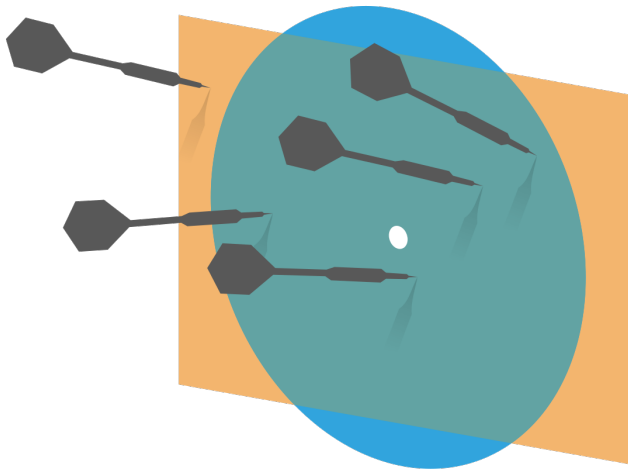


Probability and Statistics for Computer Science



Credit: wikipedia

“Unsupervised learning is arguably more typical of human and animal learning...” --- Kelvin Murphy, former professor at UBC

Last time

- ✱ Curse of dimensions
- ✱ Unsupervised learning
- ✱ Clustering

Objectives

* Application of Clustering
Cluster Center Histogram

* Markov Chain (I)
Conditional probability
coming back in matrix

Q. Is k-means clustering deterministic?

A. Yes

B. No

K-means clustering example: Portugal consumers

- ✱ The dataset consists of the annual grocery spending of 440 customers
- ✱ Each customer's spending is recorded in 6 features:
 - ✱ fresh food, milk, grocery, frozen, detergents/paper, delicatessen
- ✱ Each customer is labeled by: 6 labels in total
 - ✱ Channel (Channel 1 & 2) (Horeca 298, Retail 142)
 - ✱ Region (Region 1, 2 & 3) (Lisbon 77, Oporto 47, Other 316)

Lisbon, Portugal

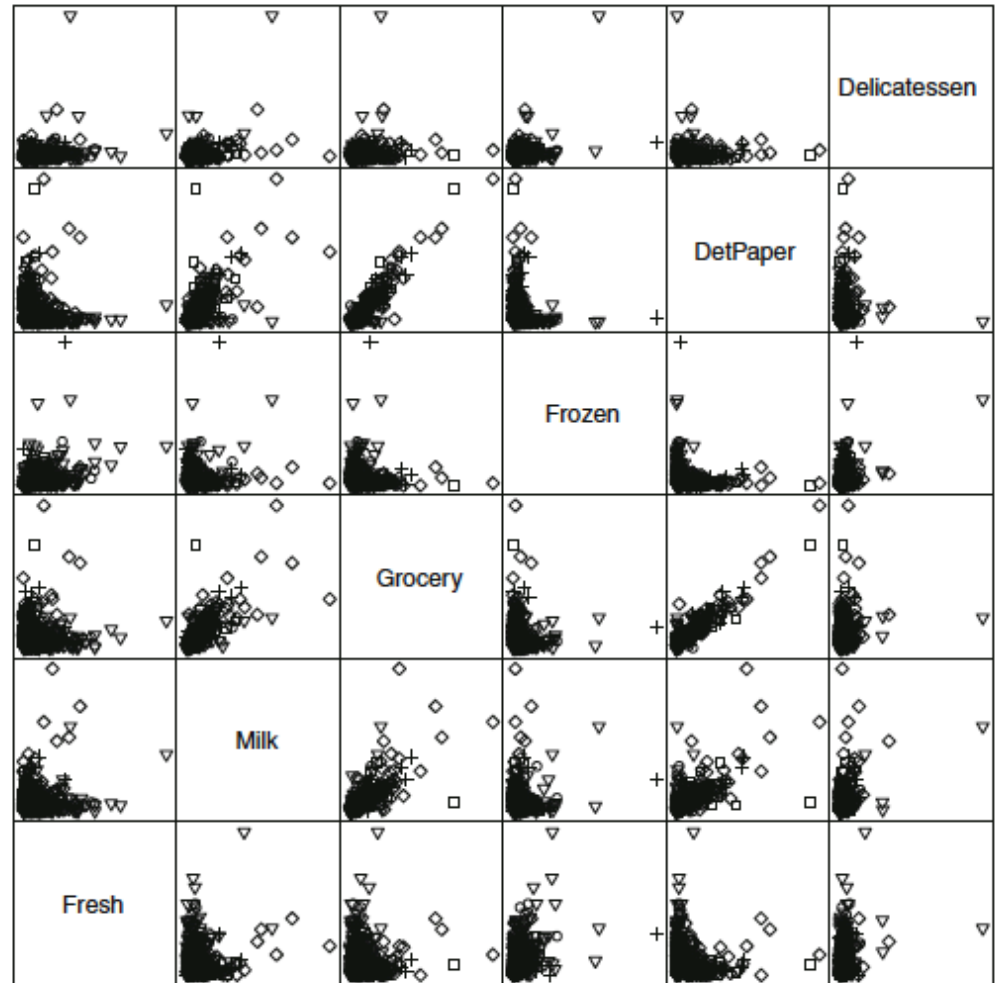


Oporto, Portugal



Visualization of the data

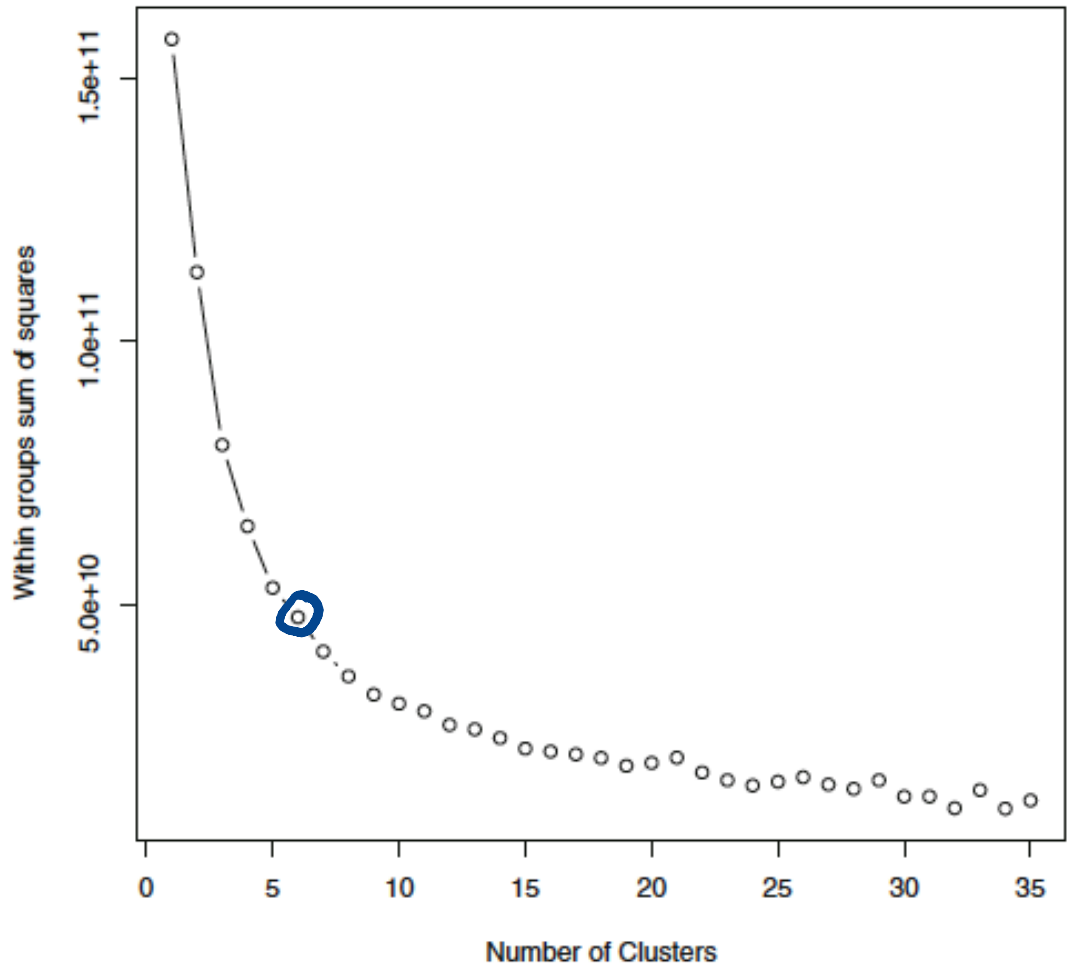
- ☀ Visualize the data with scatter plots
- ☀ We do see that some features are correlated.
- ☀ But overall we do not see significant structure or groups in the data.



Scatter Plot Matrix

Do kmeans and choose k through the cost function

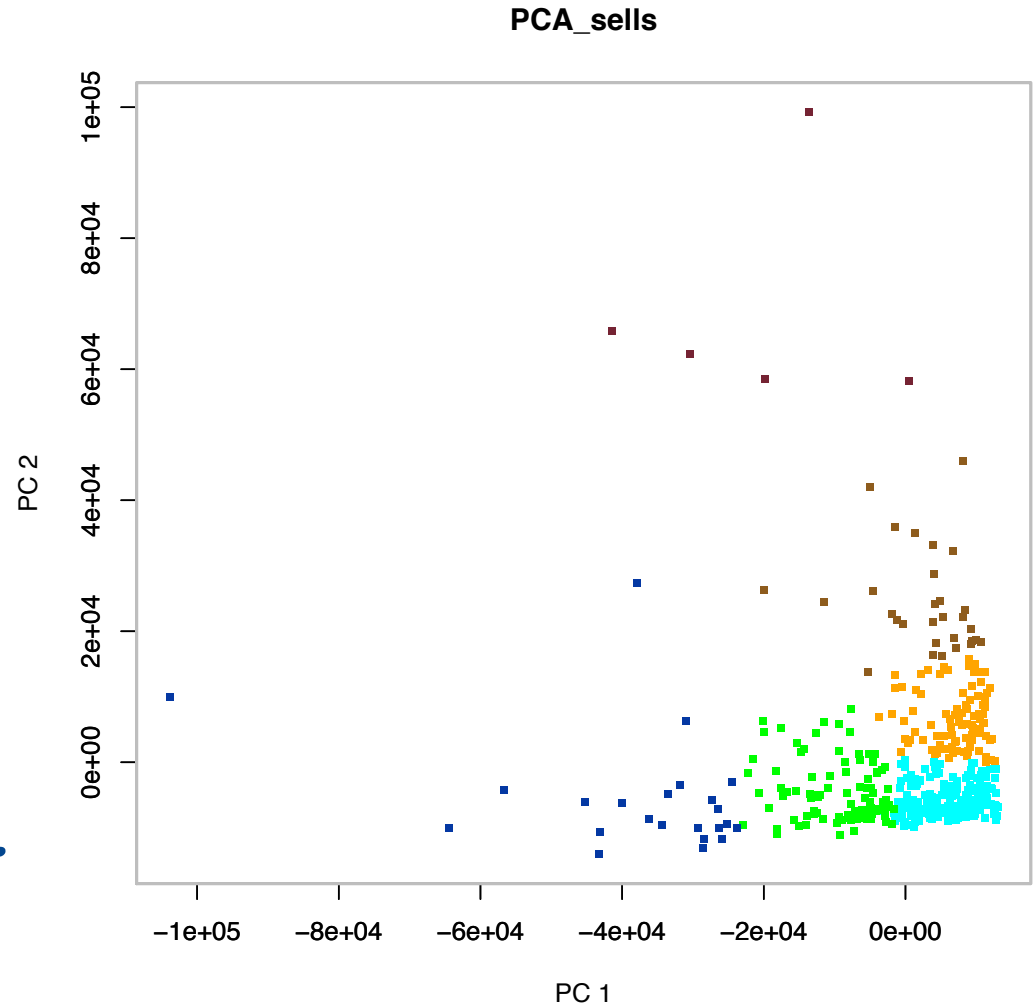
It's good to pick a **k** around the knee:
I choose 6 for it matches the number of labels



Visualization of the data (PCA)

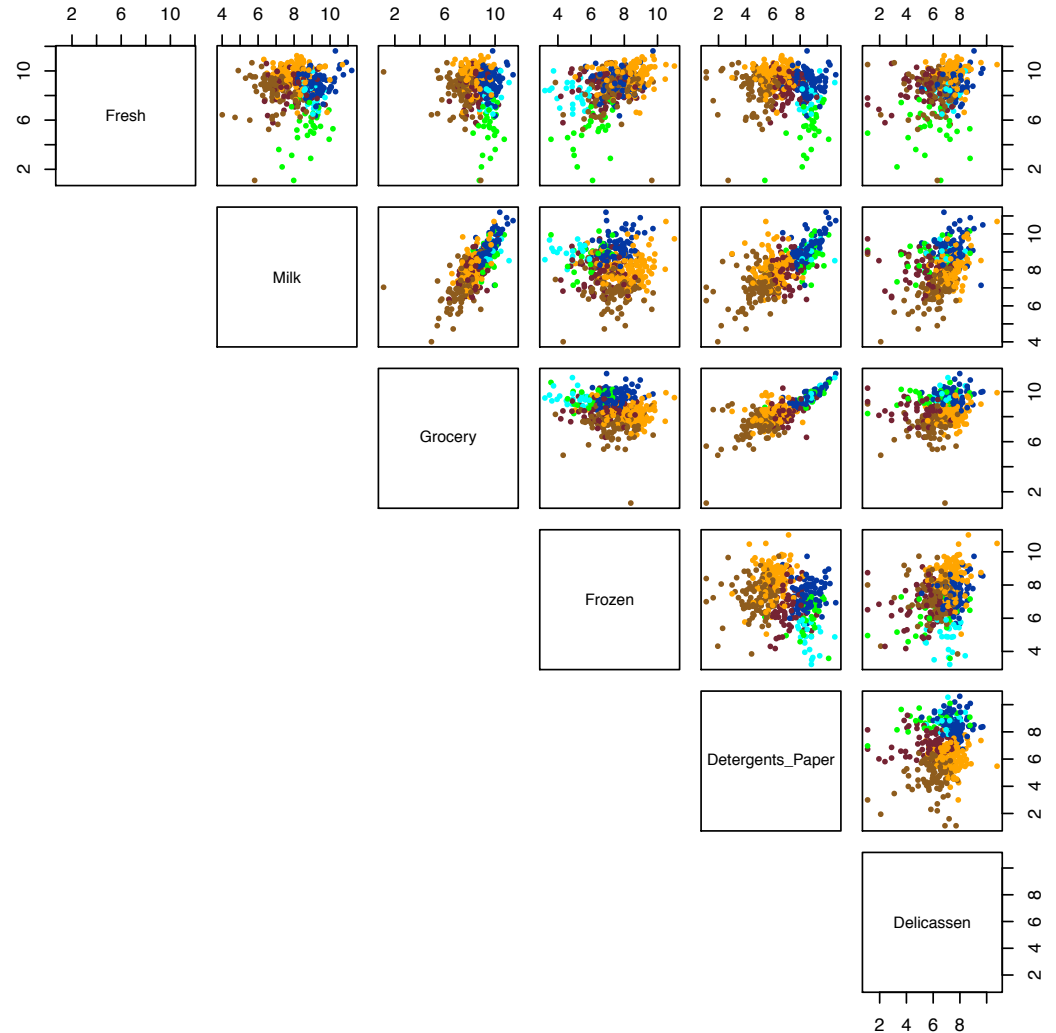
- ✱ PCA does show some separation.
Colors are the clusters
- ✱ Data points show large range of dynamics!

*each dot is
one customer*



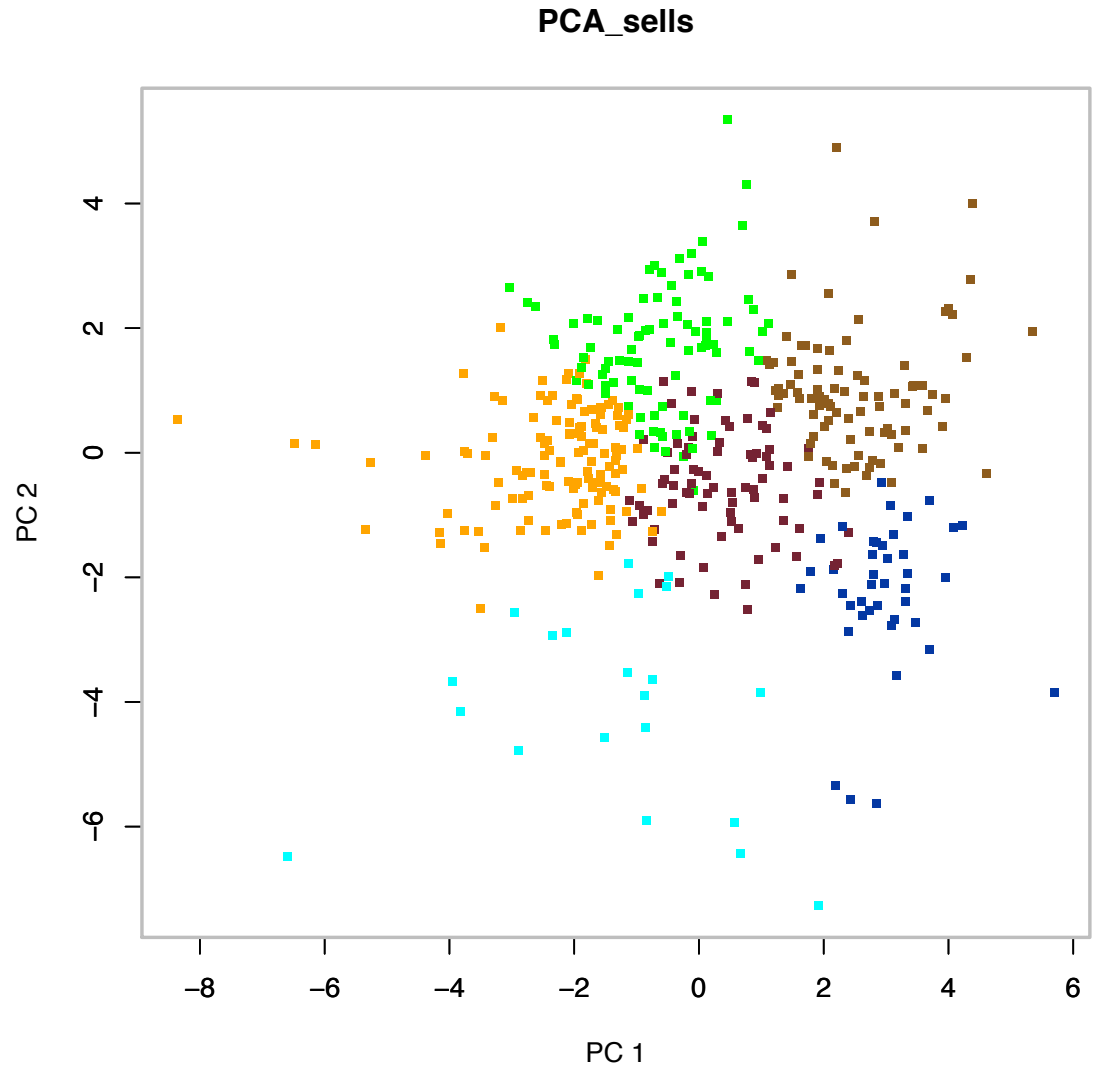
Do log transform of the data

- ☼ Log transform the data
- ☼ Do scatter plot matrix after the log transform
- ☼ Do the kmeans and color the clusters identified by k-means



PCA after log transformation: Clusters

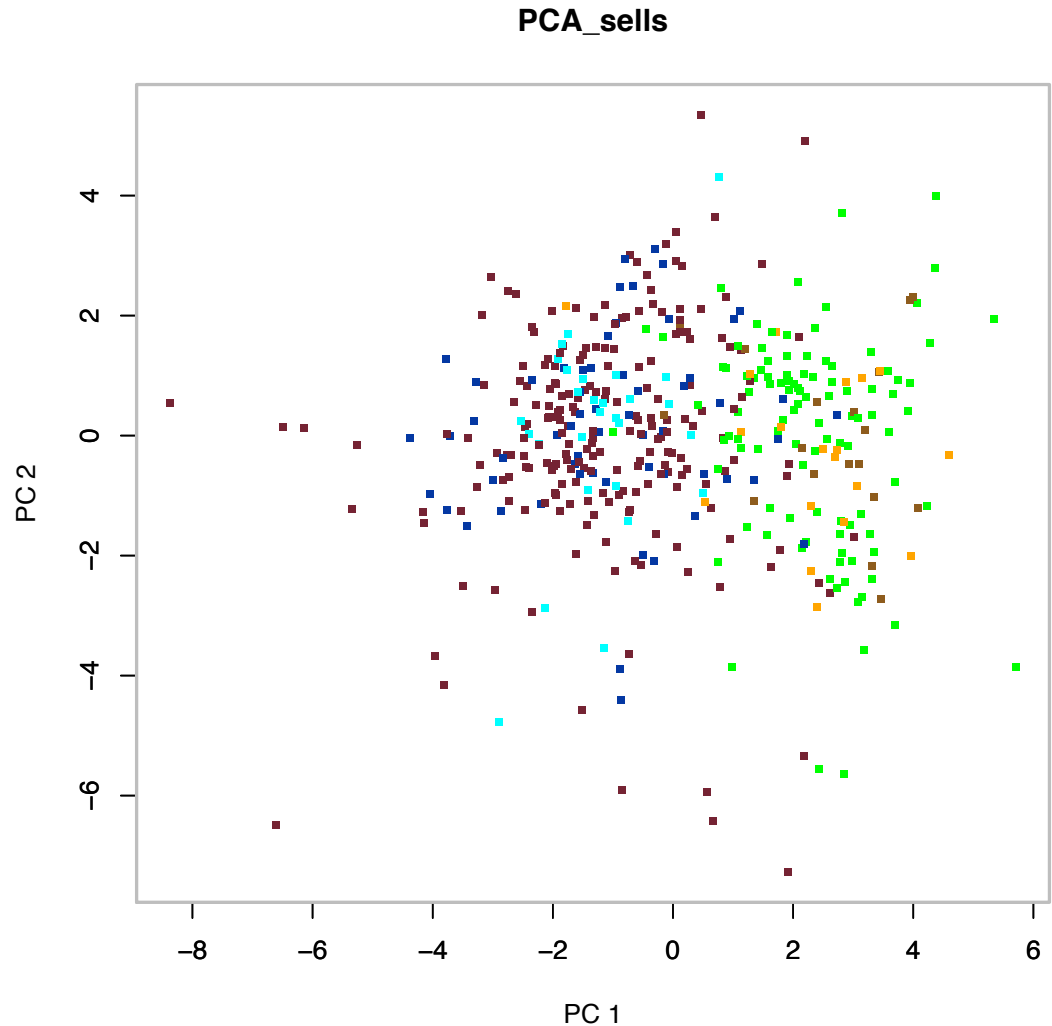
Colors show the
clusters
identified by k-
means



PCA after log transformation

Colors show the
Channel-region
labels

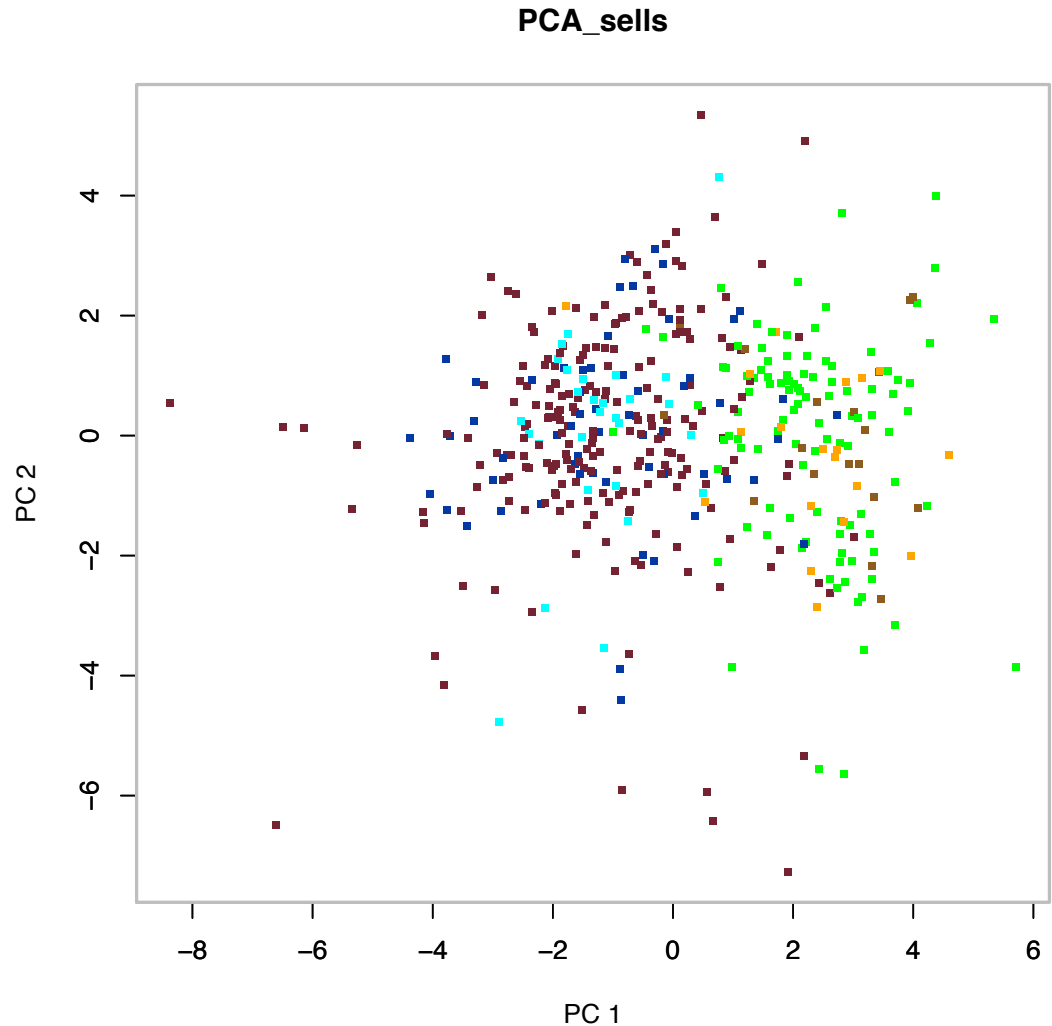
What does this
tell us?



PCA after log transformation

Colors show the
Channel-region
labels

Channels differ a
lot



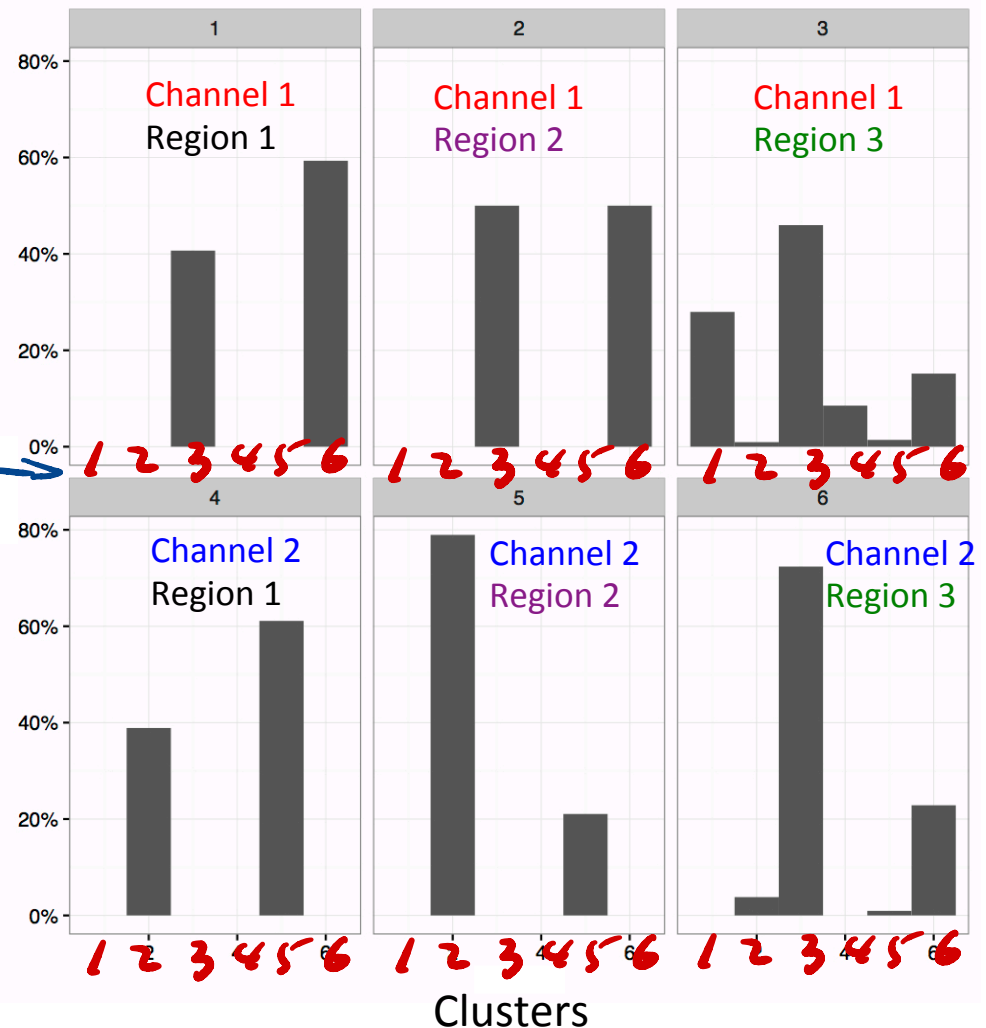
Cluster center histogram of the Portugal grocery spending data

- For each channel/region, we make a histogram of customers that map to each of the **6 cluster centers**.

What do you see?

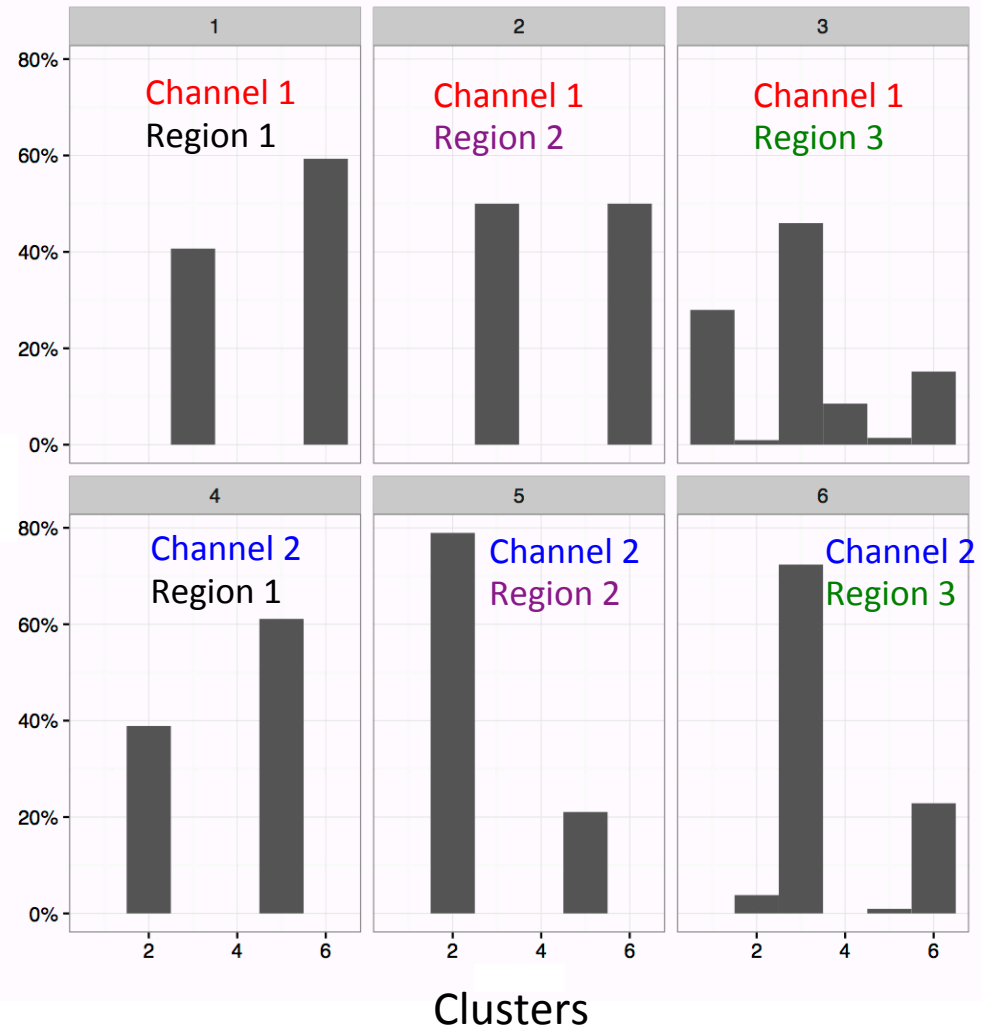
Channel1: Horeca
Channel2: Retail

Region1: Lisbon
Region2: Oporto
Region3: Other



Cluster center histogram of the Portugal grocery spending data

- ✧ For each channel/region, we make a histogram of customers that map to each of the 6 cluster centers.
- ✧ **Channels are significantly different!**
- ✧ **Region 3 is special**
- ✧ **Is it enough to plot the percentage?**



Cluster center histogram of the Portugal grocery spending data

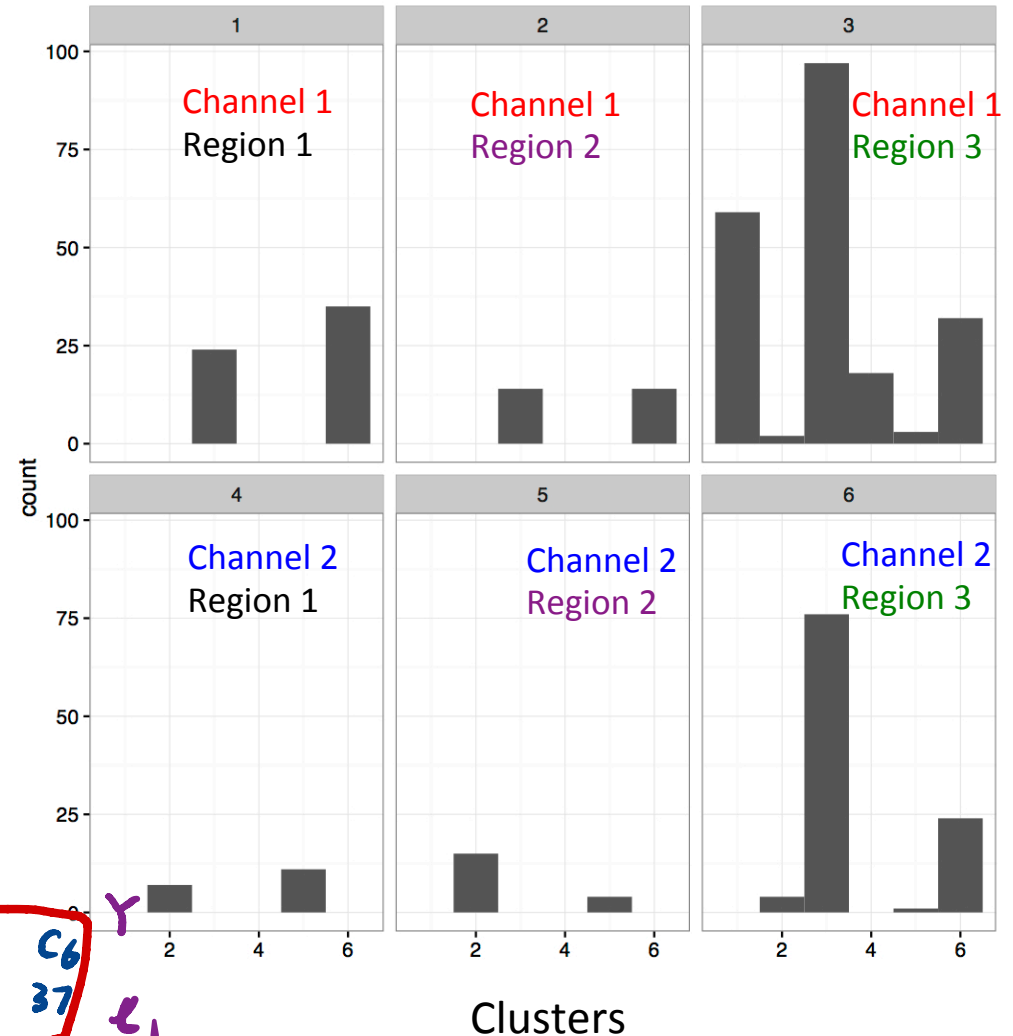
✧ For each channel/region, we make a histogram of customers that map to each of the 6 cluster centers.

✧ Channels are significantly different!

✧ Region 3 is special

✧ Count matters depending on the purpose

c_1	c_2	c_3	c_4	c_5	c_6
0	0	24	0	0	37



Q. What can we do with cluster center histograms?

A. investigate the feature patterns of data groups

B. Classify new data with the cluster center histograms.

C. Both A and B.

Markov Chain

In a class, students are either up-to-date or behind regarding progress. If a student is up-to-date, the student has 0.8 probability remaining up-to-date, if a student is behind, the student has 0.6 probability becoming up-to-date. Suppose the course is so long that it runs life long, what is the probability any student eventually gets up-to-date?

- A. 25%
- B. 50%
- C. 75%
- D. 90%

Markov Chain

- ✱ Motivation
- ✱ Definition of Markov model
- ✱ Graph representation – Markov chain
- ✱ Transition probability matrix
- ✱ The stationary Markov chain
- ✱ The pageRank algorithm

An example of dependent events in a sequence

I had a glass of wine with my grilled

*cheese
steak,*

fish

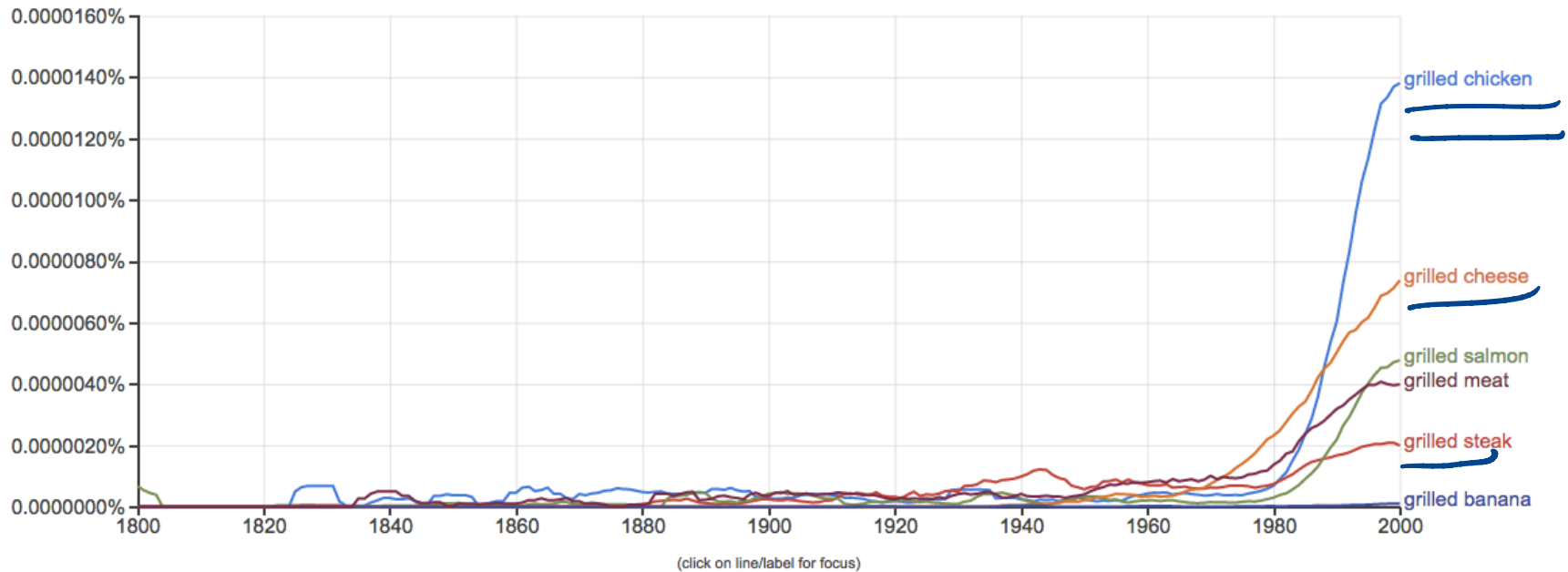
shoe?
vege.
chicken

An example of dependent events in a sequence

Google Books Ngram Viewer

Graph these comma-separated phrases: case-insensitive

between and from the corpus with smoothing of [Search lots of books](#)

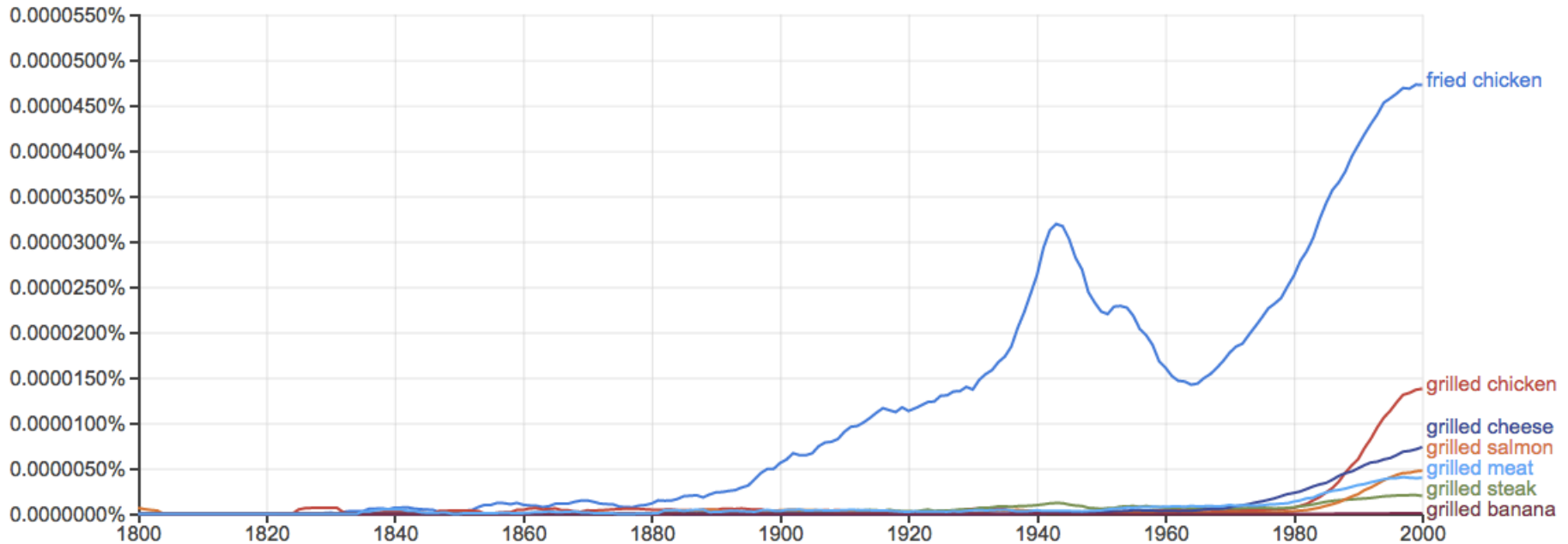


An example of dependent events in a sequence

Google Books Ngram Viewer

Graph these comma-separated phrases: case-insensitive

between and from the corpus with smoothing of . [Search lots of books](#)



(click on line/label for focus)

Markov chain

- ✱ Markov chain is a process in which outcome of any trial in a sequence is **conditioned by the outcome of the trial immediately preceding, but not by earlier ones.**
- ✱ Such dependence is called **chain dependence**



Andrey Markov (1856-1922)

Markov chain in terms of probability

- ✧ Let X_0, X_1, \dots be a sequence of discrete finite-valued random variables
- ✧ The sequence is a Markov chain if the probability distribution X_t only depends on the distribution of the immediately preceding random variable X_{t-1}

$$P(X_t | X_0, \dots, X_{t-1}) = P(X_t | X_{t-1})$$

Markov
property

- ✧ If the conditional probabilities (transition probabilities) do **NOT change with time**, it's called **constant Markov chain**.

$$P(X_t | X_{t-1}) = P(X_{t-1} | X_{t-2}) = \dots = \underline{P(X_1 | X_0)} = C$$

Coin example

- * Toss a fair coin until you see two heads in a row and then stop, what is the probability of stopping after exactly n flips?

* * * HH
n

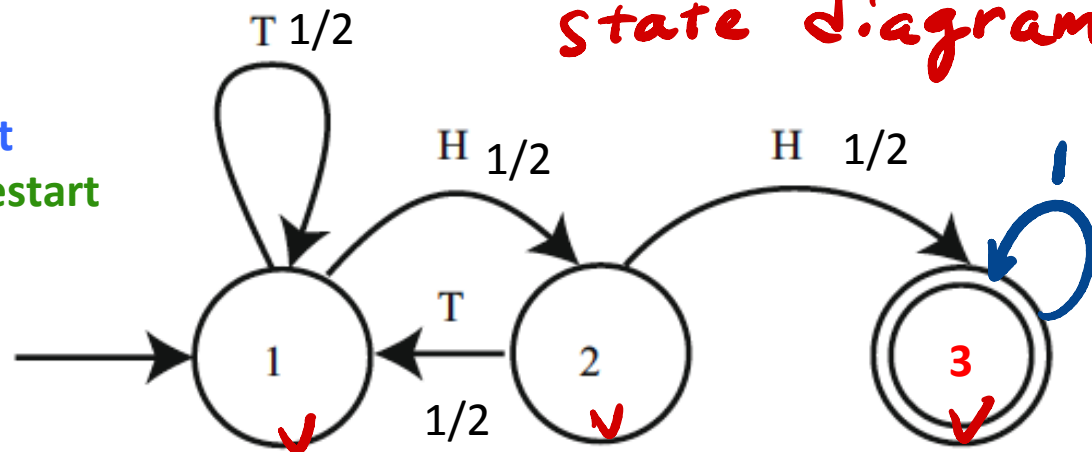
Geometric

T T T ... H

$$P(n = n_0) = ?$$

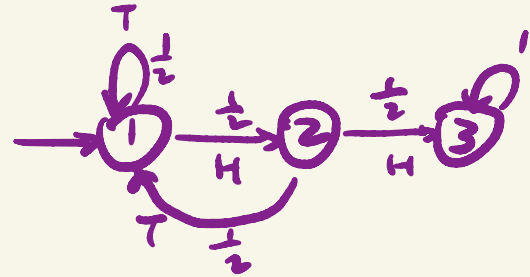
state diagram

- 1 -> Start or just had tail/restart
- 2 -> had one head after start/restart
- 3 -> 2 heads in a row/Stop



$N =$	#1	#2	#3	#4	#5	#6
Trials	T	T	H	T	H	H
$X_N =$	X_1	X_2	X_3	X_4	X_5	X_6
State	1	1	2	1	2	3

Markov Property:



$$P_{ij} = P(X_{n+1} = j \mid X_n = i)$$

$$= P(X_{n+1} = j \mid X_n = i, \boxed{X_{n-1} = ? \dots X_0 = ?})$$

this part can be any!!

The model helps form recurrence formula

* Let p_n be the probability of stopping after n flips

$$p_1 = 0 \quad p_2 = \frac{1}{4} \quad p_3 = \frac{1}{8} \quad p_4 = \frac{1}{8} \quad \dots$$

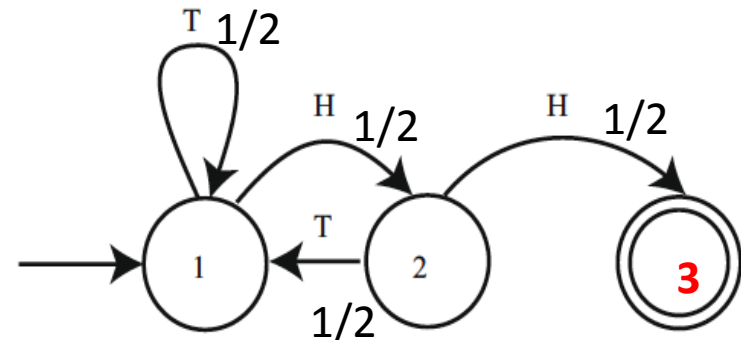
HHH

* HHH
T H H

* * H H H
T T H H
H T H H

$$P(n = n_0) =$$

$n \uparrow$



The model helps form recurrence formula

- Let p_n be the probability of stopping after n flips

$$p_1 = 0 \quad p_2 = 1/4 \quad p_3 = 1/8 \quad p_4 = 1/8 \quad \dots$$

- If $n > 2$, there are two ways the sequence starts

- Toss T and finish in $n-1$ tosses

- Or toss HT and finish in $n-2$ tosses

- So we can derive a recurrence relation

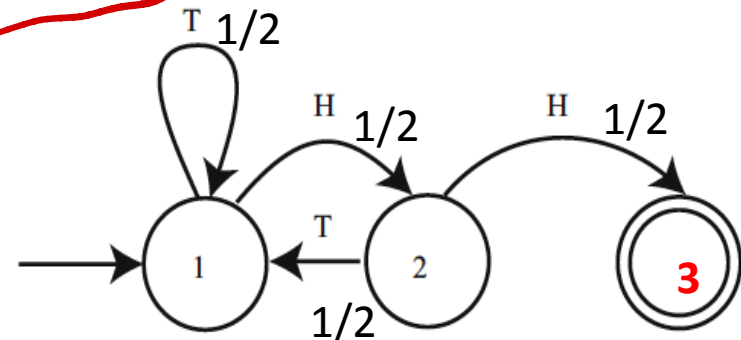
$$p_n = \frac{1}{2}p_{n-1} + \frac{1}{4}p_{n-2}$$

p_{n-1} : P(finish with $n-1$ | T)

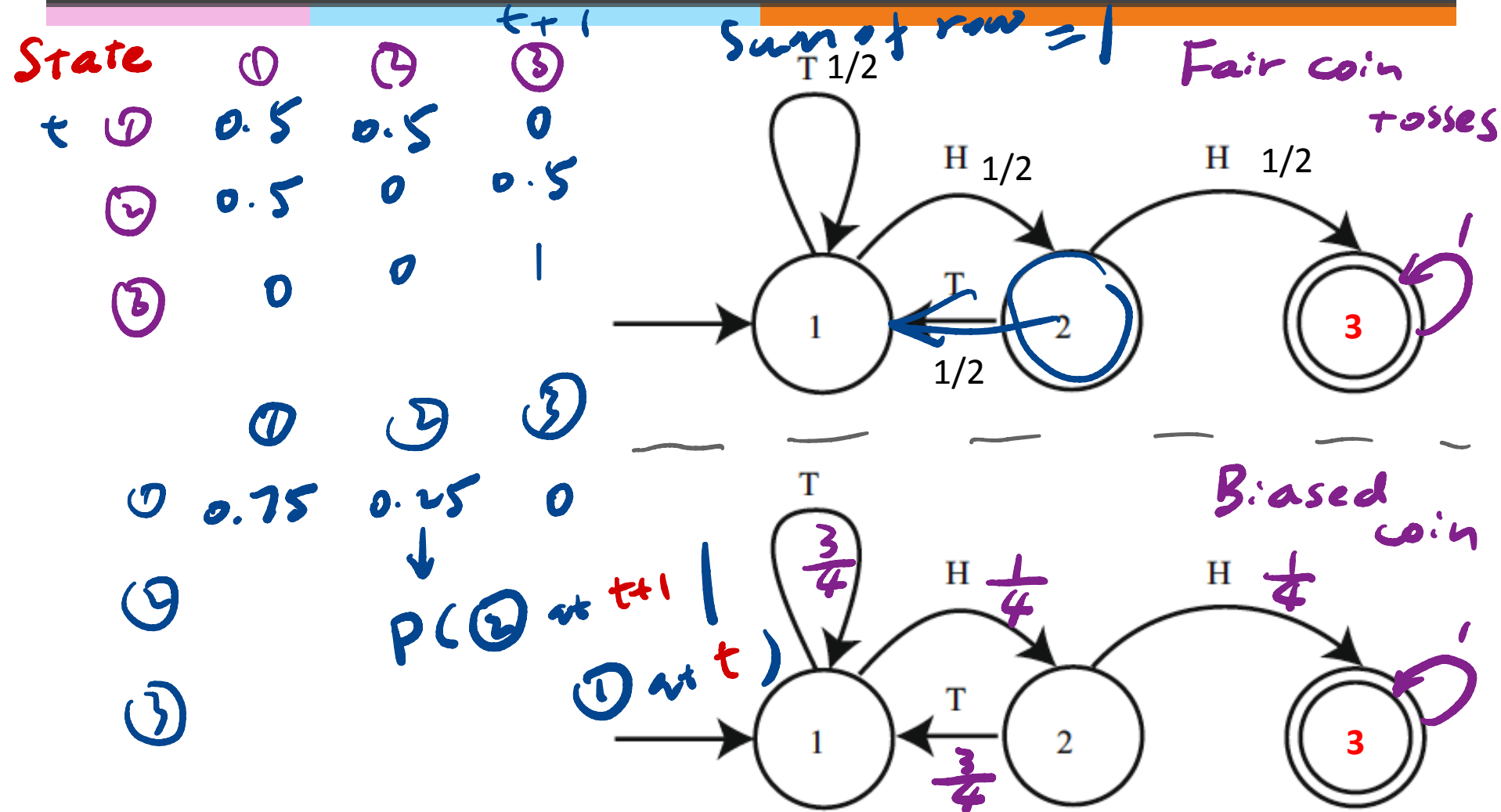
P(T)

P(HT)

p_{n-2} : P(finish in $n-2$ | HT)

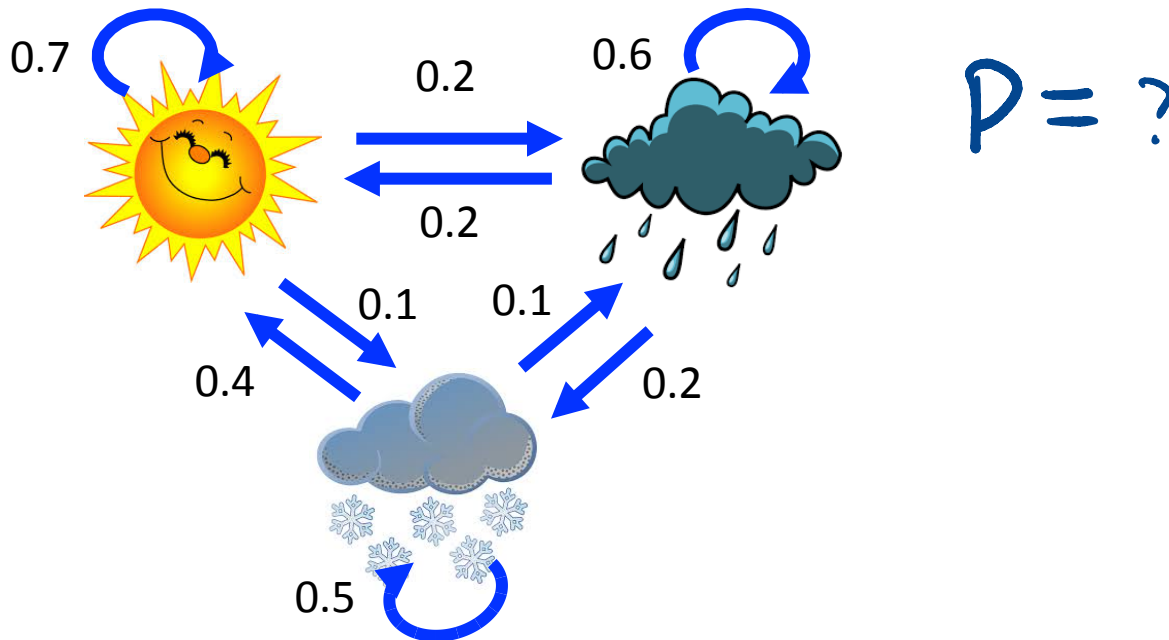


Transition probability btw states



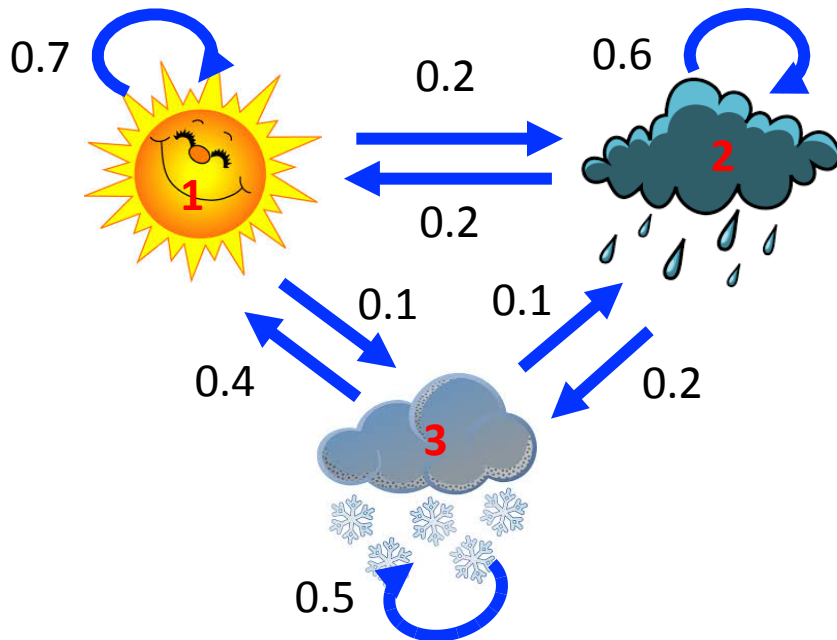
Transition probability matrix: weather model

- Let's model daily weather as one of the three states (Sunny, Rainy, and Snowy) with Markov chain that has the transition probabilities as shown here.



Transition probability matrix: weather model

- Let's model daily weather as one of the three states (Sunny, Rainy, and Snowy) with Markov chain that has the transition probabilities as shown here.



i , the current state at time point t
 j , the next state at time point $t+1$

$$\begin{matrix}
 & \begin{matrix} \text{Sunny} & \text{Rainy} & \text{Snowy} \end{matrix} & \begin{matrix} t \\ t+1 \end{matrix} \\
 \begin{matrix} S_u \\ S_r \\ S_n \\ t \end{matrix} & P = \begin{bmatrix} 0.7 & 0.2 & 0.1 \\ 0.2 & 0.6 & 0.2 \\ 0.4 & 0.1 & 0.5 \end{bmatrix} & \begin{matrix} \text{Sunny} \\ \text{Rainy} \\ \text{Snowy} \end{matrix}
 \end{matrix}$$

The transition probability matrix

Q: The transition probabilities for a node sum to 1

A. Yes.

B. No.

Only the row sum is 1, that is: the probabilities associated with outgoing arrows sum to 1.

P is a transition prob. matrix

$$\pi_0 = \begin{matrix} & \begin{matrix} \text{Sunny} & \text{Rainy} & \text{Snowy} \end{matrix} \\ \begin{matrix} \text{Sunny} \\ \text{Rainy} \\ \text{Snowy} \end{matrix} & \begin{bmatrix} 0 & 1 & 0 \\ 0.7 & 0.2 & 0.1 \\ 0.2 & 0.6 & 0.2 \\ 0.4 & 0.1 & 0.5 \end{bmatrix} \end{matrix} \quad t$$

$$P = \begin{bmatrix} 0.7 & 0.2 & 0.1 \\ 0.2 & 0.6 & 0.2 \\ 0.4 & 0.1 & 0.5 \end{bmatrix}$$

$P(\text{Snowy})$ for next day? $t+1$

$$\pi_1 = \pi_0 \cdot P = [0 \quad 1 \quad 0] \begin{matrix} \text{Sunny} & \text{Rainy} & \text{Snowy} \\ \begin{bmatrix} 0.7 & 0.2 & 0.1 \\ 0.2 & 0.6 & 0.2 \\ 0.4 & 0.1 & 0.5 \end{bmatrix} \end{matrix} = \begin{bmatrix} ? \\ ? \\ 0.2 \end{bmatrix}$$

$$\pi_1 = \pi_0 P$$

$$\pi_2 = \pi_1 P ;$$

$$\pi_i = \pi_0 P^i$$

Additional References

- ✱ Robert V. Hogg, Elliot A. Tanis and Dale L. Zimmerman. “Probability and Statistical Inference”
- ✱ Kelvin Murphy, “Machine learning, A Probabilistic perspective”

See you next time

*See
You!*

