

PHYS 496—Poster Evaluation

POSTER

Overall appearance of the poster—balance of text and graphics; space used well; text appropriately sized; easy-to-read font; navigation clear and straightforward

Title—descriptive, interesting, and easy to remember

Text—text presented in short phrases; good balance of text and images

Images—visually engaging graphics that illustrate and emphasize main points; short descriptive captions provided to immediately orient the reader; labels used to point out details

Project objective—aims clearly stated and easy to find

Methods—procedures and materials described in sufficient detail

Results—clearly presented in an objective manner

Discussion/Conclusions—clear and straightforward

Acknowledgments—explicit acknowledgment of colleagues and funding agency, including grant numbers.

PRESENTER

Greeting—friendly and welcoming; assessed visitor's level of understanding before launching into an explanation of poster

Explanation—explained and emphasized main points

Handling of questions—answered questions confidently, at a level of detail appropriate for the questioner

Conveyed interest and enthusiasm—captured the viewer's interest and shared his/her excitement about the project

Overall manner and appearance—professional appearance; no distracting mannerisms